AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Web Design						
Course Code	BPR184		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	2	Workload	50 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	This course is designed to teach basics of web design						
Course Content	Definitions of Internet and web, HTML operations, table, form, frame and chapter operations, hypermedia tools, CSS styles , Menu operations						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Demonstration, Discussion, Individual Study				
Name of Lecturer(s)	Lec. Berkay ÇAKIR						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Web design with applications Fahrettin Erdinç Abaküs Yayınları
2	Fundamentals of web design Musa Çiçek Kodlab

Weekly Detailed Course Contents

Week		Weekly Detailed Course Contents
1	Theoretical	Definitions of Internet and web
2	Theoretical	HTML tags
3	Theoretical	HTML tags
4	Theoretical	Text and View tags
5	Theoretical	Text and View tags
6	Theoretical	Links
7	Theoretical	links
8	Theoretical	Table operations
9	Intermediate Exam	Midterm exam
10	Theoretical	Hypermedia tools
11	Theoretical	Basics of CSS
12	Theoretical	Properties of CSS
13	Theoretical	Properties of CSS
14	Theoretical	CSS Menu operations
15	Theoretical	Web browser problems and their solutions
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	5	0	5
Term Project	1	5	0	5
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
			Total Workload (Hours)	50
		[Total Workload (Hours) / 25*] = **ECTS**		2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Students can perform basic operations for web pages with HTML codes.

2	Create advanced features for WEB pages with html codes.
3	They learn the style template (CSS) configuration.
4	Publishes the page or the site.
5	Can use Domain Name and domain services.

Programme Outcomes *(Office Mangement and Executive Assistantship)*

1	The ability of using information and communication tools and the other vocational tools and techniques.
2	The ability of planning and applying vocational process.
3	The ability of communicating in foreign language.
4	The ability of vocational self-confidence.
5	The ability of enteprenurism.
6	The ability of using theorical field information at the practice.
7	The ability of managing a process that provides the needs.
8	The ability of working in groups including interdisciplinary.
9	The ability of defining problems and solving them in vocational practice.
10	The awareness of vocational ethic and responsibility.
11	The awareness of necessity of life-long learning and the ability to make come true this.
12	The ability of having information about sectoral problems.
13	The ability of understanding vocational legal regulation and applying.
14	The ability of having an effective communication.
15	Social, cultural and social responsibilities of the grip, and the ability to apply to adopt.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	4	4			
P8			4	4	
P15					4