



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Health Tourism							
Course Code		ÇS074		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	76 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The porpuse of this course knowing of concepts of health tourism, researching development of health tourism, researching health tourism sector and analyzed the health tourism in Turkey.							
Course Content		Content of this course, contain the concept of medical tourism, features and development of health tourism, health tourism sector, regulations in health tourism, types of health tourism.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Aydın D, Şeker S ve Şahan S. (2011). Kamu Hastanelerinde Sağlık Turizmi ve Turistin Sağlığı Uygulama Rehberi. Sağlık Bakanlığı, Ankara.
2	Bahar M. (2009). Tıp Turizmi. Türkiye Cumhuriyeti Maliye Bakanlığı, Ankara.
3	BAKA. (2011). Sağlık Turizmi Sektör Raporu. Batı Akdeniz Kalkınma Ajansı (BAKA), Antalya.
4	Bies W and Zacharia L. (2007). Medical Tourism: Outsourcing Surgery. Mathematical and Computer Modelling. 46: 1144-1159.
5	Bookman MZ and Bookman KR. (2010). Medical Tourism in Developing Countries. Palgrave Macmillan, New York.
6	Reisman D. (2010). Health Tourism: Social Welfare Through International Trade. Edward Elgar, Cheltenham.
7	Yıldırım HH ve Altunkaya Ü (2006). Türkiye'nin Sağlık Turizmi Potansiyeli ve Güçlükler. Hastane ve Yaşam Dergisi, 2(12): 120-123.

Week	Weekly Detailed Course Contents	
1	Theoretical	Health Tourism: A Theoretical Framework
2	Theoretical	Classification of Health Tourism: Types of Health Tourism
3	Theoretical	Features / Characteristics of Health Tourism
4	Theoretical	Development of Health Tourism and its Reasons
5	Theoretical	Health Tourism Policy and Planning
6	Theoretical	Health Tourism Sector/Market
7	Theoretical	Health Tourism Industry
8	Intermediate Exam	Midterm
9	Theoretical	Risk and Safety in Health Tourism
10	Theoretical	Regulations in Health Tourism
11	Theoretical	Free Movement of Patients in European Union and Health Tourism
12	Theoretical	Health Tourism in Turkey: A General Framework and Medical Tourism
13	Theoretical	Health Tourism in Turkey: Thermal Tourism
14	Theoretical	Health Tourism in Turkey: Tourism for Disabled and Elderly
15	Theoretical	Health Tourism in Turkey: Tourism for Disabled and Elderly

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Individual Work	14	0	3	42
Midterm Examination	1	2	1	3



Final Examination	1	2	1	3
Total Workload (Hours)				76
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Understanding of concepts, features and types of health tourism,
2	Understanding of development and causes of health tourism
3	Understanding health tourism sector, industry and regulations,
4	Understanding of patient mobility in the EU and health tourism,
5	Gaining the ability to analyse and assess the health tourism in Turkey.

Programme Outcomes (Environmental Health)

1	They have the appropriate level of knowledge about the basic sciences which has an interaction with the environment and the environment itself.
2	They have gained the basic concepts, skills and qualifications in the Environmental health theoretical and practical lessons. And then they can establish the connections that are necessary to protect the environment and people's health in the light of these competencies.
3	They can use the approaches and the information of basic and applied research in different disciplines. They can follow the innovations and developments in their field, and have self-development competency with the terms of the day.
4	They know and apply the analysis methods used in the evaluation of environmental factors (drinking water, waste water treatment, air pollution, meteorological data, land values, food control, radiation measurement, etc.).
5	They have a professional and ethical consciousness, and have the ability to recognize the environmental problems and also can formulate a solution to these problems. They apply the gained knowledges and skills faced in real life situations, transfers the knowledge to individuals around, and wins the life-long learning behavior.
6	They are able to use their professional knowledge in their lives and behave sensitively toward the local and global environmental problems and effectively uses to the legislation and management tools the necessary for the solution.
7	Gained the ability to adapt the changing in a positive way themselves, to understand the core values and cultures of the society which are living. Sensitive to the universal and the social values, interests of the country, have adopted the concept of sustainable development, environmentally conscious, productive, behaves aware of the ethical and professional responsibility.
8	Provides a healthy interact of individual, society and the environment and take responsibility in the necessary situations for the continuity.
9	They gain the ecologically-based solving skills the problems and the delays that may arise in interaction with each other of living and nonliving environment. Interests of local and national, and Ecological and historical values of our country, and contribute to the protection and the development of them.
10	Exhibits the appropriate behaviours for the protection and the development of plants, animals, and inanimate environment, and the especially human health.
11	Knows the value of energy for life, recognizes the types of energy, and have conscious of the importance, using and dissemination of renewable energy sources.
12	Knows the properties of information and communication technologies, and uses them in the process efficiently and professionally.
13	They aware of the democracy, rule of law, human rights, the national and universal cultural characteristics, and sensitive towards to the nature, society and people.
14	Knows the importance of Atatürk's principles and reforms, make them a way of life.
15	Uses effectively the Turkish in speaking and writing.
16	Has at least one foreign language ability to be able to follow the knowledge in their profession and to communicate with colleagues.
17	To have the appropriate knowledge of medical sciences at the level of interest, to use specific medical terms and terminology of field

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P9	4	4	4	4	4
P13	3	3	3	3	3
P14	3	3	3	3	3

