



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship in Health Sector							
Course Code		TS072		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The purpose of this course is to provide information on basic concepts in entrepreneurship, to teach how to transform creative and innovative ideas into business, to review the requisites of entrepreneurship in health care, to assess the requisites of infrastructure for entrepreneurship, and to enable students to develop entrepreneurship skills.							
Course Content		Topic in this course include; Basic concepts of entrepreneurship Importance, evolution, functions and types of entrepreneurship Characteristics of entrepreneurs and development of personal traits of entrepreneurs Motivation, creativity and innovation in entrepreneurship Internal and external entrepreneurship Financing entrepreneurship, ways for entrepreneurs to acquire financial resources Protection of discoveries, brands, and designs Business ideas in entrepreneurship Preparing a business plan Management, marketing, financing, and production plans within a business plan Entrepreneurship in developed and developing countries General profile and assessment of entrepreneurship in Turkey Assessment of the potential of entrepreneurship in Turkey health care Stories of entrepreneurship in health care Review of case studies in entrepreneurship							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Project Based Study, Problem Solving					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Lecture notes
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Week	Weekly Detailed Course Contents	
1	Theoretical	Basic concepts of entrepreneurship
2	Theoretical	Importance, evolution, functions and types of entrepreneurship
3	Theoretical	Characteristics of entrepreneurs and development of personal traits of entrepreneurs
4	Theoretical	Motivation, creativity and innovation in entrepreneurship
5	Theoretical	Internal and external entrepreneurship
6	Theoretical	Financing entrepreneurship, ways for entrepreneurs to acquire financial resources
7	Theoretical	Protection of discoveries, brands, and designs
8	Intermediate Exam	Examination
9	Theoretical	Business ideas in entrepreneurship
10	Theoretical	Preparing a business plan
11	Theoretical	Management, marketing, financing and production plans within a business plan
12	Theoretical	Entrepreneurship in developed and developing countries
13	Theoretical	Entrepreneurship in Turkey and assessment of the potential of entrepreneurship, healthcare, stories of entrepreneurship in health care
14	Theoretical	Preparation for final exam
15	Theoretical	Preparation for final exam
16	Final Exam	Final



Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	7	1	8
Midterm Examination	1	6	1	7
Final Examination	1	6	1	7
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Upon completion of this course, students are expected to gain knowledge on primary concepts of entrepreneurship, role of entrepreneurs in economic life and the occurrence of a business opportunity; to have the ability to analyze works and decision processes required for transforming a successful work plan into a business opportunity; to learn how to prepare a business plan;
2	Entrepreneurship features in successful entrepreneurship stories develop their own entrepreneurship characteristics.
3	Learning the barriers and incentives in entrepreneurship compares relevant opportunities.
4	Constructs a career plan as an entrepreneur based on examples of successful entrepreneurship.
5	Evaluate barriers and incentives for the development of entrepreneurship

Programme Outcomes (First and Emergency Aid)

1	To be able to be aware of their professional authorities and responsibilities.
2	To be able to use the principles of individual and organizational communication skills.
3	To be able to define the emergency medical services and the pre-hospital emergency medical system devices used in Turkey and the world .
4	To be able to perform physical assessment of the patient and primary and secondary inspection.
5	To be able to apply the methods of handling and transportation of the patient
6	To be able to recognize the rules of the general approach to trauma patients and to be able to be capable of handling and maintenance of trauma equipment.
7	To be able to recognize emergency vehicles' mechanical and technical equipment and to be able to drive emergency vehicles.
8	To be able to identify the principles of pre-hospital emergency care in cases of environmental emergencies.
9	To be able to identify the principles of pre-hospital emergency care in medical emergencies.
10	To be able to analyze the ECG rhythm and apply the principles of pre-hospital emergency care for rhythm Disorders.
11	To be able to recognize and apply the pre-hospital emergency care drugs and fluids.
12	To be able to identify basic life support applications, Advanced Life Support applications and Advanced air way applications.
13	To be able to recognize the principles of pre-hospital emergency during disasters.
14	To be able to protect and maintain the highest level of physical and mental health.
15	To be able to recognize human anatomy and physiology.
16	To be able to develop good communication and human relations skills with colluques and patients.
17	To be able to apply Infection Control Methods and check infectional situations of emergency vehicles and equipment, ensure the conditions of asepsis-antisepsis and pre-hospital emergency care with Infectious Diseases.
18	To have the appropriate knowledge of medical sciences at the level of interest, to use specific medical terms and terminology of field

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	2	2	2	2	2
P2	2	2	2	2	2

