



AYDIN ADNAN MENDERES UNIVERSITY
BOZDOĞAN VOCATIONAL SCHOOL
MARKETING AND ADVERTISING
MARKETING
COURSE INFORMATION FORM

Course Title	Principles of Atatürk and History of Turkish Revolution I								
Course Code	AI103	Course Level			Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	44 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	It is aimed in this course to educate students in accordance with Ataturk's principles and revolutions; to express the people especially including Ataturk who played a role in the formation of the Republic of Turkey and their targets; and to explain the Turkish War of Independence and the basic philosophy of the Republic of Turkey; so then to gain people into the community who respect for human rights and social values.								
Course Content	In this course, the aim of studying Turkish Revolution History and Revolution concept. A general view to the reasons that prepared Ottoman Empires downfall and rise of Turkish revolution. The disintegration of Ottoman State. Mondros armistice agreement. The conditions of the country under invasion and General Mustafa Kemals responds. General Mustafa Kemals voyage to Samsun. Organization through the national congresses. National Forces and National pact. Opening of Turkish Parliament and its ruling the Independence war. National Combat until War of sakarya. War of Sakarya and Great Attack. National struggles in the fields of education and culture. From Mudanya to Lozan social and economical struggle.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion								
Name of Lecturer(s)	Assoc. Prof. Aysun SARIBEY HAYKIRAN, Lec. Adil Adnan ÖZTÜRK, Lec. Ayten CAN, Lec. Kemal Ramazan HAYKIRAN, Lec. Musa GÜMÜŞ, Lec. Uğur TATLISUMAK, Ins. Banu BERBER BABALIK, Ins. Coşkun TÜRKAN, Ins. Çiğdem BUDAK, Ins. Derya DÜNDAR, Ins. Derya GENÇ ACAR, Ins. Dilek AKALIN, Ins. Fatma TOMBAK, Ins. Gülten SAVRAN, Ins. Merve Tuba ERDEN, Ins. Mesude ÖZDİLLİ, Ins. Mutlu ADAK, Ins. Seda SARIKAYA SARİDEMİR, Prof. Dilşen İNCE ERDOĞAN								

Prerequisites & Co-requisites

Equivalent Course	AI101
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Final Examination	1	100

Recommended or Required Reading

1	1. Ergün Aybars Türkiye Cumhuriyeti Tarihi
2	2. Şerafettin Turan, Türk Devrim Tarihi, Cilt I, II, III ve IV
3	3. Mevlüt Çelebi, Türk İnkılâp Tarihi, Cilt I - II
4	5. Bernard Lewis, Modern Türkiye'nin Doğuşu
5	7. E. Jan Zürcher, Modernleşen Türkiye'nin Tarihi
6	6. Niyazi Berkes, Türkiye'de Çağdaşlaşma
7	Kemal Arı, Türk Devrim Tarihi

Week	Weekly Detailed Course Contents	
1	Theoretical	The purpose of the course "Ataturk's Principles and Reforms and terms relating to the course
2	Theoretical	The modernization in Ottoman Empire and the transformation of the empire
3	Theoretical	Tanzimat reform era and II. Mahmut period
4	Theoretical	I. and II. Constitutional Era
5	Theoretical	Ottomans at the beginning of XX. Century
6	Theoretical	World War and Ottoman Empire
7	Theoretical	The armistice of Mudros and Paris Peace Conference
8	Theoretical	The beginning of War of Independence and Preparatory Stage I (Parties, National Forces and Mustapha Kemal in Samsun)
9	Theoretical	The preparatory stage of War of Independence II (Memorandums and Congress)
10	Theoretical	The preparatory stage of War of Independence III (Amasya Conference, Delegations in Ankara, Opening of Last Parliament and National Oath)
11	Theoretical	The opening of Turkish Grand National Assembly and The Treaty of Sevres
12	Theoretical	The Treaties and fronts in Turkish War of Independence I



13	Theoretical	The Treaties and fronts in Turkish War of Independence II
14	Theoretical	The armistice of Mudanya and Lausanne Peace Treaty
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Individual Work	14	2	0	28
Final Examination	1	14	2	16
Total Workload (Hours)				44
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Understanding the Concept of History of Revolution
2	A Correct Understanding of the Turkish Revolution
3	Providing Information on Current Issues in the Light of the Accumulation of Assessment
4	To understanding of Turkish modernization dimensions
5	Acquiring the Ability to Make the Synthesis of National and Universal Values
6	Understand the philosophy of the Republic of Turkey

Programme Outcomes (Marketing)

1	To be able to Utilize the theoretical information they have acquired in applications and practices
2	To be able to manage a process effectively to meet the demands
3	To be able to work in a group cooperatively, even if the work requires the involvement of team members from interdisciplines
4	To be able to Identify vocational problems and resolve them effectively
5	To be able to comply with occupational ethics and sense of responsibility
6	To be able to access and assess sectoral problems
7	To be able to be aware of legal regulations, and comply with them
8	To be able to develop the skill of effective Communicating
9	To be able to utilize communication and information technologies, as well as other technologies and equipment
10	To be able to plan and carry out vocational processes
11	To be able to display their vocational self-confidence at work place and develop the skill of having entrepreneurship personality
12	To be able comprehend, appreciate and comply with cultural and social responsibilities
13	To be able to develop an awareness for the need for life long learning
14	To be able to follow national and international contemporary issues
15	To be able to become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

