



AYDIN ADNAN MENDERES UNIVERSITY
BOZDOĞAN VOCATIONAL SCHOOL
MARKETING AND ADVERTISING
MARKETING
COURSE INFORMATION FORM

Course Title	Principles of Atatürk and History of Turkish Revolution II								
Course Code	AI104	Course Level			Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	44 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	It is aimed in this course to educate students in accordance with Ataturk's principles and revolutions; to express the people especially including Ataturk who played a role in the formation of the Republic of Turkey and their targets; and to explain the Turkish War of Independence and the basic philosophy of the Republic of Turkey; so then to gain people into the community who respect for human rights and social values.								
Course Content	In this course, the aim of studying Turkish Revolution History and Revolution concept. A general view to the reasons that prepared Ottoman Empires downfall and rise of Turkish revolution. The disintegration of Ottoman State. Mondros armistice agreement. The conditions of the country under invasion and General Mustafa Kemals responds. General Mustafa Kemals voyage to Samsun. Organization through the national congresses. National Forces and National pact. Opening of Turkish Parliament and its ruling the Independence war. National Combat until War of sakarya. War of Sakarya and Great Attack. National struggles in the fields of education and culture. From Mudanya to Lozan social and economical struggle.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion								
Name of Lecturer(s)	Lec. Musa GÜMÜŞ, Lec. Uğur TATLISUMAK, Ins. Banu BERBER BABALIK, Ins. Coşkun TÜRKAN, Ins. Çiğdem BUDAK, Ins. Derya DÜNDAR, Ins. Derya GENÇ ACAR, Ins. Dilek AKALIN, Ins. Fatma TOMBAK, Ins. Gülten SAVRAN, Ins. Merve Tuba ERDEN, Ins. Mesude ÖZDİLLİ, Ins. Mutlu ADAK, Ins. Seda SARIKAYA SARİDEMİR, Prof. Dilşen İNCE ERDOĞAN								

Prerequisites & Co-requisites

Co-requisite	AI103
Equivalent Course	AI102

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Final Examination	1	100

Recommended or Required Reading

1	Ergün Aybars Türkiye Cumhuriyeti Tarihi,
2	Şerafettin Turan, Türk Devrim Tarihi, Cilt I, II, III ve IV
3	Mevlüt Çelebi, Türk İnkılâp Tarihi, Cilt I - II
4	Bernard Lewis, Modern Türkiye'nin Doğuşu
5	Niyazi Berkes, Türkiye'de Çağdaşlaşma
6	E. Jan Zürcher, Modernleşen Türkiye'nin Tarihi
7	Kemal Arı, Türk Devrim Tarihi

Week	Weekly Detailed Course Contents	
1	Theoretical	The foundation of the new regime I (Developments in politics)
2	Theoretical	The foundation of the new regime II (Developments in politics)
3	Theoretical	Developments in politics and political parties
4	Theoretical	Reforms in Republic era I (Reforms in Law, Education and Culture)
5	Theoretical	Reforms in Republic era II (Reforms in Social and Economical Fields)
6	Theoretical	Turkish foreign policy in Ataturk Era I
7	Theoretical	Turkish foreign policy in Ataturk Era II
8	Theoretical	Ataturk's principles
9	Theoretical	II. World War and Turkey I
10	Theoretical	II. World War and Turkey II
11	Theoretical	Turkey from the ending of II. World War to the government of Democratic Party (1945-1950)
12	Theoretical	Democratic Party era (1950-1960)
13	Theoretical	Turkey between 1960-1980 I



14	Theoretical	Turkey between 1960-1980 II
15	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Individual Work	14	2	0	28
Final Examination	1	14	2	16
			Total Workload (Hours)	44
			[Total Workload (Hours) / 25*] = ECTS	2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes	
1	Understanding Republic and Democracy
2	Understanding Interior and Foreign Policy in Republican Period
3	Understanding the Philosophy of Turkish Revolution
4	Understanding Political and Social Revolutions
5	Understanding the Turkish Modernization dimensions.

Programme Outcomes (Marketing)	
1	To be able to Utilize the theoretical information they have acquired in applications and practices
2	To be able to manage a process effectively to meet the demands
3	To be able to work in a group cooperatively, even if the work requires the involvement of team members from interdisciplines
4	To be able to Identify vocational problems and resolve them effectively
5	To be able to comply with occupational ethics and sense of responsibility
6	To be able to access and assess sectoral problems
7	To be able to be aware of legal regulations, and comply with them
8	To be able to develop the skill of effective Communicating
9	To be able to utilize communication and information technologies, as well as other technologies and equipment
10	To be able to plan and carry out vocational processes
11	To be able to display their vocational self-confidence at work place and develop the skill of having entrepreneurship personality
12	To be able comprehend, appreciate and comply with cultural and social responsibilities
13	To be able to develop an awareness for the need for life long learning
14	To be able to follow national and international contemporary issues
15	To be able to become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

