



AYDIN ADNAN MENDERES UNIVERSITY
BOZDOĞAN VOCATIONAL SCHOOL
MARKETING AND ADVERTISING
MARKETING
COURSE INFORMATION FORM

Course Title	Work Safety								
Course Code	İSÜ105			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	47 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	By means of this subject, the students are going to be made enable to provide workplace security and laborer health and how to take precautions.								
Course Content	Lessons topics, how the precautions will be taken, what should do while a danger situation or event and after that situation what should be done.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration								
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Yigit, A. Alfa Publications, Bursa, 2010
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Week	Weekly Detailed Course Contents	
1	Theoretical	Definition and importance of workplace safety
2	Theoretical	Protective tools and apparatus used in the workplace
3	Theoretical	Protective tools and apparatus used in the workplace
4	Theoretical	Storage and security measures relating to the classification of the waste material
5	Theoretical	Safety precautions for electrical installations with
6	Theoretical	Fire and types
7	Theoretical	Fire and types
8	Intermediate Exam	Midterm Exam
9	Theoretical	Professional illnesses
10	Theoretical	Precautions to be taken against Professional illnesses
11	Theoretical	Workmen's compensation and precautions against them
12	Theoretical	Basic first aid
13	Theoretical	Compensation reports
14	Theoretical	Proceeding workmen's compensation
15	Theoretical	Demonstration
16	Theoretical	Final Exam
17	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	7	1	8
Final Examination	1	10	1	11
			Total Workload (Hours)	47
			[Total Workload (Hours) / 25*] = ECTS	2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Workplace and environmental safety measures to take
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2	Take measures for workers' health
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Programme Outcomes (Marketing)

1	To be able to Utilize the theoretical information they have acquired in applications and practices
2	To be able to manage a process effectively to meet the demands
3	To be able to work in a group cooperatively, even if the work requires the involvement of team members from interdisciplines
4	To be able to Identify vocational problems and resolve them effectively
5	To be able to comply with occupational ethics and sense of responsibility
6	To be able to access and assess sectoral problems
7	To be able to be aware of legal regulations, and comply with them
8	To be able to develop the skill of effective Communicating
9	To be able to utilize communication and information technologies, as well as other technologies and equipment
10	To be able to plan and carry out vocational processes
11	To be able to display their vocational self-confidence at work place and develop the skill of having entrepreneurship personality
12	To be able comprehend, appreciate and comply with cultural and social responsibilities
13	To be able to develop an awareness for the need for life long learning
14	To be able to follow national and international contemporary issues
15	To be able to become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

