



AYDIN ADNAN MENDERES UNIVERSITY
BOZDOĞAN VOCATIONAL SCHOOL
MARKETING AND ADVERTISING
MARKETING
COURSE INFORMATION FORM

Course Title	Supply Chain Management								
Course Code	PZL106			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	This lecture deals with all the process of production and distribution of information and products. The aim of this lecture is also to inform students about importance of supply chain management								
Course Content	Basic topics such as introduction to supply chain management, logistics, factors of supply chain management, coordination in supply chain management are going to be taught.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion								
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Donald J Bowersox, Dand J Closs, M Bixby Coluper, (2008), Tedarik Zinciri Lojistik Yönetimi, TMH, 2. Baskı. TMH, Second Edition.
---	--

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Supply Chain Management
2	Theoretical	Logistics for Supply Chain Management
3	Theoretical	Factors for Supply Chain Management
4	Theoretical	Measurements of Supply Chain
5	Theoretical	Role of Technology in Supply Chain Management
6	Theoretical	Transaction Planning in Supply Chain Management
7	Theoretical	Supply Planning in Supply Chain
8	Intermediate Exam	Mid-Term
9	Theoretical	Transportation in Supply Chain
10	Theoretical	Demand Planning in Supply Chain
11	Theoretical	Financing in Supply Chain
12	Theoretical	E-Business and Supply Chain
13	Theoretical	Future of Supply Chain Management
14	Theoretical	Successful Case Studies of Supply Chain Management
15	Theoretical	Semestr Project Presentation
16	Final Exam	Final
17	Final Exam	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	3	1	4
Final Examination	1	3	1	4
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To be able to possess conceptual framework of supply chain management
---	---



2	To be able to realize the role of technology in supply chain management
3	To be able to add value in supply chain by the help of logistics
4	To be able to interpret case studies of supply chain
5	To be able to integrate bussiness' with supply chain management

Programme Outcomes (Marketing)

1	To be able to Utilize the theoretical information they have acquired in applications and practices
2	To be able to manage a process effectively to meet the demands
3	To be able to work in a group cooperatively, even if the work requires the involvement of team members from interdisciplines
4	To be able to Identify vocational problems and resolve them effectively
5	To be able to comply with occupational ethics and sense of responsibility
6	To be able to access and assess sectoral problems
7	To be able to be aware of legal regulations, and comply with them
8	To be able to develop the skill of effective Communicating
9	To be able to utilize communication and information technologies, as well as other technologies and equipment
10	To be able to plan and carry out vocational processes
11	To be able to display their vocational self-confidence at work place and develop the skill of having entrepreneurship personality
12	To be able comprehend, appreciate and comply with cultural and social responsibilities
13	To be able to develop an awareness for the need for life long learning
14	To be able to follow national and international contemporary issues
15	To be able to become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	4	5	5	4
P2	4	3	5	5	4
P3	3	3	5	4	3
P4	2	4	5	4	5
P5	3	5	3	3	5
P6	4	3	5	4	5
P7	5	5	5	4	4
P8	3	3	3	5	4
P9	2	5	4	4	4
P10	3	5	5	3	5
P11	3	5	4	4	4
P12	4	3	3	4	5
P13	4	5	4	3	5
P14	3	4	4	5	4
P15	3	3	2	3	4

