



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		English Through Skills I							
Course Code		YD103		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	56 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This is an A1 (beginner) level course. This course is intended to enable the basic learners to learn and acquire the grammar topics and the words at level A1, as well as to use them effectively in combination with the skills combined with real life conditions. Communicative approach is emphasized.							
Course Content		This course provides students with the opportunity to study basic subjects such as introducing oneself, greeting, talking about places where they live, numbers, colors, speaking about their families, talking about activities and hobbies, talking about topics such as days, weeks, months. Throughout the course, students are introduced to basic grammatical subjects such as have got/has got, the verb "be", possessive adjectives, there is / are, imperative sentences, modal verb (can), quantitative adjectives (some, any), contrast conjunction (but) and simple present tense.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Case Study, Project Based Study, Individual Study					
Name of Lecturer(s)									

Prerequisites & Co-requisites

Equivalent Course YD101

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Final Examination	1	100

Recommended or Required Reading

1 <https://aduzem.adu.edu.tr/>

Week	Weekly Detailed Course Contents	
1	Theoretical	Alphabet + Numbers
2	Theoretical	Greeting + Introducing Yourself
3	Theoretical	The simple present form of "To Be"
4	Theoretical	Wh- Questions With The Verb "Be"
5	Theoretical	This-That-These-Those
6	Theoretical	Plural and Irregular Nouns + Adjectives
7	Theoretical	Possessive Adjectives and Possessive 's + Vocabulary About Family
8	Theoretical	There is / There are + Vocabulary About Places In Towns
9	Theoretical	Quantifiers (Some, Any) + Ordinal Numbers
10	Theoretical	Prepositions of Time and Place + Months of the Year
11	Theoretical	Positive and Negative Imperatives + Telling Time
12	Theoretical	The Modal Verb (Can / Can't) + Vocabulary About Sports
13	Theoretical	Contrast Conjunction (But) + Dates
14	Theoretical	Simple Present Tense (Positive and Negative) + Hobbies
15	Theoretical	Simple Present Tense (Interrogative Sentences and Short answers) + Interests

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	3	0	45
Final Examination	1	10	1	11
Total Workload (Hours)				56
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	To be able to introduce themselves and greet people in different ways.
2	To be able to talk about their hometown and where they live, ask people where they live and where they are from and what their nationality and language are.
3	To be able to talk about the family members using personel pronouns, possessive adjectives and "have got / has got"
4	To be able to talk about free time activities and hobbies, tell their favourite hobbies and ask people about their favourite activities and hobbies.
5	To be able to talk about the days of week and the months of year, tell their birthdays and important days and say which days and months they like or dislike.
6	To be able to tell the places in a city and their locations, and ask people where they are.
7	To be able to ask and tell the time and arrange a meeting with someone.
8	To be able to talk about their abilities and which sport activities they can do and can't do.
9	To be able to form an imperative sentence

Programme Outcomes (Public Relations and Publicity)

1	To be able to possess theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	To be able to own an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	To be able to possess a competence to carry the accumulation of the interdisciplinary knowlence to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	To be able to possess a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	To be able to widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	To be able to use competence on computer softwares about the field and on the other communication technologies.
7	To be able to prepare programmes/campaings and process on public relations, advertising and marketing for an organization.
8	To be able to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents in the field.
9	To be able to apply the ethical and legal rules that students learned while exercising the occupation.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7	L8	L9
P1	2	3	2	3	3	2	2	3	2
P2	2	3	2	3	3	3	2	4	3
P3	2	3	2	4	3	2	2	4	3
P4	2	3	2	4	4	3	2	4	3
P5	2	3	3	3	4	4	5	4	3
P6	2	3	3	3	3	3	2	5	3
P7	2	3	3	3	3	3	2	3	3
P8	2	3	3	3	3	2	2	3	3
P9	2	3	3	3	2	2	2	2	2

