AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Environmental Pollution and Control						
Course Code	LVS161		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	97 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	To gain knowledge and skills about environmental and human health protection rules.						
Course Content	How we should live in harmony with the environment, how we can use the environment without destroying its natural structure will be explained.						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Case Study, Individual Study				
Name of Lecturer(s)	Lec. Okan ERTOSLUK						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Kocataş, A., 2012. Environmental Biology, Ege University, Dora Publishing, Bursa, 597 p.
2	BOZYİĞİT, R., KARAASLAN, T. 1998. Environmental Information, Nobel Yayın Dağıtım, Ankara.

Week	Weekly Detailed Course Contents	
1	Theoretical	Environmental Regulation Information
2	Theoretical	Environmental Regulation Information
3	Theoretical	Environmental Regulation Information
4	Theoretical	Risk analysis
5	Theoretical	Risk analysis
6	Theoretical	Waste storage
7	Theoretical	Waste storage
8	Intermediate Exam	Midterm
9	Theoretical	Personal Protection Measures
10	Theoretical	Personal Protection Measures
11	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
12	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
13	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
14	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
15	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
16	Final Exam	Fınal exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	3	2	75
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
			Total Workload (Hours)	97
			[Total Workload (Hours) / 25*] = **ECTS**	4

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Being able to comply with the environment and human health protection rules
2	Understanding environmental regulation information
3	To understand the importance of waste storage

4	Understanding the International Health and Safety Alerts
5	To explain preventive studies in terms of environmental health

Programme Outcomes *(Public Relations and Publicity)*

1	To be able to possess theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	To be able to own an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisiplinary property of the communication field.
3	To be able to possess a competence to carry the accumulation of the interdisiplinary knowlenge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	To be able to possess a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	To be able to widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	To be able to use competence on computer softwares about the field and on the other communication technologies.
7	To be able to prepare programmes/campaings and process on public relations, advertising and marketing for an organization.
8	To be able to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents in the field.
9	To be able to apply the ethical and legal rules that students learned while exercising the occupation.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	2	2	3	3	3
P2	3	3	4	2	3
P3	4	3	2	4	3
P4	3	2	2	3	2
P5	2	4	3	4	2
P6	4	2	4	2	3
P7	2	3	2	2	3
P8	2	4	3	3	2
P9	3	2	2	4	4