



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Volunteering Studies							
Course Code		LVS163		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 ( <i>Hours</i> )	Theory	1	Practice	2	Laboratory	0
Objectives of the Course		To strengthen the ties between the university and the society by using the knowledge, skills and knowledge acquired by students throughout their education life; humanitarian, social, economic, etc. To ensure that they become sensitive about various issues and problems, including migration and disasters, disabled people, disadvantaged groups in the society.							
Course Content		Management and Organization Concepts; The Concept of Volunteering and Volunteer Management; Basic Volunteering Areas (Disaster and Emergency, Environment, Education and Culture, Sports, Health and Social Services etc.); Project Development Related to Volunteer Work and Participation in Volunteer Work in the Field; Ethics, Moral, Religious, Traditional Values and Principles in Volunteer Work; Participation in Voluntary Work in Public Institutions, Local Administrations and Civil Society Organizations (CSO); Risk Groups and Volunteering in Society; Immigrants and Volunteering.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Project Based Study, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Rate	1	60

### Recommended or Required Reading

1	There is no course resource.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction of the course, importance and rules
2	Theoretical	Introduction of sample social responsibility projects
3	Theoretical	Description of the project and stages of project preparation
4	Theoretical	Information on preparing individual report, activity report and project report
5	Theoretical	Discussion of the projects to produce solutions to the current problems of the society
6	Theoretical	Carrying out studies for the execution of the projects
7	Theoretical	To gain basic knowledge and skills for the implementation of community service studies in schools
8	Theoretical	Midterm Exam
9	Practice	Execution of the projects
10	Practice	Execution of the projects
11	Practice	Execution of the projects
12	Practice	Execution of the projects
13	Practice	Execution of the projects
14	Practice	Execution of the projects
15	Practice	Presentation and evaluation of projects
16	Theoretical & Practice	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	1	30
Lecture - Practice	15	1	2	45
Individual Work	1	12	1	13
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = <b>ECTS</b>				4
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Students will understand the importance of community service practices.
2	Students will become aware of social and current problems.
3	Students will be able to produce projects for solving problems.
4	Students attend conferences, panels, congresses, etc. organized to inform the society. will be able to participate voluntarily in events.
5	Students will be able to understand the necessity of knowledge and skills for community service practices in our schools.

### Programme Outcomes (Public Relations and Publicity)

1	To be able to possess theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	To be able to own an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	To be able to possess a competence to carry the accumulation of the interdisciplinary knowledge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	To be able to possess a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	To be able to widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	To be able to use competence on computer softwares about the field and on the other communication technologies.
7	To be able to prepare programmes/campaigns and process on public relations, advertising and marketing for an organization.
8	To be able to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents in the field.
9	To be able to apply the ethical and legal rules that students learned while exercising the occupation.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	4	5	4	4
P2	4	4	5	4	4
P3	4	4	4	4	4
P4	4	4	4	4	4
P5	4	4	4	4	4
P6	4	4	4	4	4
P7	4	4	4	4	4
P8	4	4	4	4	4
P9	4	4	4	4	4

