

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title General Knowledge of t		ledge of the L	aw							
Course Code		HAT112		Couse Level		Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	50 (Hours)	Theory		2	Practice	0	Laboratory	0
Objectives of the Course One of the aim is explanate responsibilities in social a							of law. Other	one is teach	n to students legal	rights and
Course Content		The Concept of Law, Methodology of Law, Legal Rules and Legal System, Public Law Branches Branches of Private Law, Civil Law, Law Resources, Constitutional Law, Fundamental Rights and Freedoms								
Work Placement N/A										
Planned Learning Activities and Teaching Methods			Explan	ation	(Presenta	tion), Case Stu	udy, Probler	n Solving		
Name of Lecturer(s) Lec. Okan ERTOSLUK		TOSLUK								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)	
Midterm Examination	1	40	
Final Examination	1	70	

Recommended or Required Reading

- 1 Basic Concepts of Law, Gözler, K., Bursa, 2013.
- 2 Introduction to Law Basic Concepts of Law-, Dinckol, A., İstanbul, 2007.

Week	Weekly Detailed Cour	se Contents					
1	Theoretical	Introduction to Law - Basic Concepts of Law					
2	Theoretical	Departments of Public Law, Private Law Departments					
3	Theoretical	Sources of Law					
4	Theoretical	Definition and Types of Basic Rights					
5	Theoretical	Acquiring, Losing, Use and Conservation of Basic Rights					
6	Theoretical	People, People Types and Competence of Real People					
7	Theoretical	People, People Types and Competence of Real People					
8	Intermediate Exam	Midterm Exam					
9	Intermediate Exam	Midterm Exam					
10	Theoretical	Debt Relationship, Responsibility, Resources of Debt					
11	Theoretical	Contract Types					
13	Theoretical	Types of Jurisdiction					
14	Theoretical	Various Provisions					
15	Theoretical	Various Provisions					
16	Final Exam	Final Exam					
17	Final Exam	Final Exam					

Workload Calculation

Activity	Quantity Preparation		Duration	Total Workload		
Lecture - Theory	13		0	3	39	
Assignment	1		3	0	3	
Midterm Examination	1		3	1	4	
Final Examination	1		3	1	4	
	50					
[Total Workload (Hours) / 25*] = ECTS						
*25 hour workload is accepted as 1 ECTS						



Learn	ing Outcomes
1	To be able to understand the basic concepts of law.
2	To be able to distinguish public law and private law in general.
3	To be able to examine concepts such as personality, rights and contracts in detail.
4	To be able to define the subject, method, written and unwritten sources and auxiliary sources of law.
5	To be able to specify the concepts of legal event, legal action, legal process and differences between the concepts.

Programme Outcomes (Public Relations and Publicity)

3-	
1	To be able to possess theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	To be able to own an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisiplinary property of the communication field.
3	To be able to possess a competence to carry the accumulation of the interdisiplinary knowlenge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	To be able to possess a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	To be able to widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	To be able to use competence on computer softwares about the field and on the other communication technologies.
7	To be able to prepare programmes/campaings and process on public relations, advertising and marketing for an organization.
8	To be able to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents in the field.
9	To be able to apply the ethical and legal rules that students learned while exercising the occupation.

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

	L1	L2	L3	L4	L5
P1	2	1	1	2	2
P2	2	1	1	2	3
P3	2	1	1	2	3
P4	5	5	5	3	3
P5	1	1	1	3	3
P6	1	1	1	3	3
P7	1	1	2	3	3
P8	1	1	2	2	3
P9	5	5	5	2	2

