

## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title Communication Law								
Course Code	HAT204		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit 3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course  To be able to provide basic information about the communication law. To be able to teach about the concepts the press and freedom of expression new communication technologies to students.					out the			
Course Content  Basic Concepts of Mass Cor and Turkey History of Comm Arrangements, Special Provide Liability Regime of Criminal Private Life and Magazine N			munication Footsions Rega Responsibili	reedom Ha rding Peric ty of Radic	all restricting the dical Publicat of and Television	ne Communi ions and Per on Regime, L	cation Freedom and iodical Publication Legal Regulations	nd Legal is, Press
Work Placement	N/A							
Planned Learning Activities and Teaching Methods		Explanation	(Presenta	ition), Discuss	ion			
Name of Lecturer(s)								

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Midterm Examination	1	40			
Final Examination	1	70			

## **Recommended or Required Reading**

1 Mass Communication Law, İçel, K., İstanbul, 2012.

Week	<b>Weekly Detailed Cour</b>	se Contents				
1	Theoretical	Basic Concepts of Communication and Communication, Freedom of Communication and Legislation				
2	Theoretical	History of Communication Freedom in the World and Turkey, restricting the freedom Communications Status and Regulations				
3	Theoretical	Periodical Publications, and Special Provisions for Periodical Publications				
4	Theoretical	Liability Regime of the Press, Criminal Responsibility				
5	Theoretical	Regime Radio-Television, General Information, Turkey Status				
6	Theoretical	RTUK and Related Legislation				
7	Theoretical	Supervision of Radio and Television				
8	Intermediate Exam	Midterm Exam				
9	Theoretical	Respect for Private Life Magazine news and Related Legal Arrangements				
10	Theoretical	Respect for Private Life Magazine news and Related Legal Arrangements				
11	Theoretical	Cinema Film Regime				
12	Theoretical	Inspection of the films				
13	Theoretical	Censorship System And New Developments				
14	Theoretical	Right to Answer and Correction within the Scope of Press Law, Right to Answer and Correction within the Scope of TRT Law No. 2954				
15	Theoretical	The Right to Answer and Correct Under the Law No. 5651 on Publications on the Internet, Right to Answer and Correction within the Scope of Law No. 6112 on the Establishment and Broadcasting Services of Radio and Television				
16	Final Exam	Final Exam				
17	Final Exam	Final Exam				

Workload Calculation						
Activity	Quantity	Preparation	Duration	Total Workload		
Lecture - Theory	14	1	2	42		
Term Project	1	8	1	9		



Midterm Examination	1	8	1	9	
Final Examination	1	14	1	15	
Total Workload (Hours)					
[Total Workload (Hours) / 25*] = <b>ECTS</b>					
*25 hour workload is accepted as 1 ECTS					

Learn	ing Outcomes
1	To be able to understand the concept and importance of freedom of the press.
2	To be able to explain the concepts of mass communication law.
3	To be able to have information about Press Labor Law which is subject to press employees.
4	To know the legal regulations of written, visual and audio broadcasting.
5	To be able to know the legal obligations while performing the Public Relations profession and to learn that these should be followed.

Progr	ramme Outcomes (Public Relations and Publicity)
1	To be able to possess theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	To be able to own an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisiplinary property of the communication field.
3	To be able to possess a competence to carry the accumulation of the interdisiplinary knowlenge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	To be able to possess a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	To be able to widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	To be able to use competence on computer softwares about the field and on the other communication technologies.
7	To be able to prepare programmes/campaings and process on public relations, advertising and marketing for an organization.
8	To be able to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents in the field.
9	To be able to apply the ethical and legal rules that students learned while exercising the occupation.

## Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	LT	L2	L3	L4	L5
P1	3	2	3	3	5
P2	5	3	3	5	5
P3	5	3	3	5	5
P4	5	3	5	5	5
P5	5	3	5	5	5
P6	5	3	5	5	5
P7	3	3	3	5	3
P8	5	3	5	5	5
P9	5	3	5	5	5

