



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Environment Protection							
Course Code		İSÜ155		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To enable the students to gain knowledge and skill about the rules of protecting the environment and public health.							
Course Content		In lessons, students will be learned how the environment stay naturally with our processes on it.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Kocataş, A., 2012.Çevre Biology, Ege University, Dora Publications, Bursa, 597 p.
2	BOZYIGIT, R., KARAASLAN, T. 1998. Environmental Information, Nobel Publication Distribution, Ankara.
3	GÜNEY, E. 2004. Environmental Problems, Nobel Publication Distribution, Ankara.
4	KAHRAMAN, N., TURKAY, O. 2004. Tourism and Environment, Detail Publishing, Ankara.
5	KELEŞ, R., HAMAMCI, C. 2002. Environmental Science, Imge Publishing.

Week	Weekly Detailed Course Contents	
1	Theoretical	Environmental Information Regulations
2	Theoretical	Environmental Information Regulations
3	Theoretical	Environmental Information Regulations
4	Theoretical	Risk Analysis
5	Theoretical	Risk Analysis
6	Theoretical	Waste Storage
7	Theoretical	Waste Storage
8	Intermediate Exam	Mid-term Exam
9	Intermediate Exam	Mid-term Exam
10	Theoretical	Personal Protection
11	Theoretical	Personal Protection
12	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
13	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
14	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
15	Theoretical	International Health and Safety Alerts, Occupational Health and Safety Regulation
16	Theoretical	Final Exam
17	Theoretical	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	1	2	39
Midterm Examination	1	3	1	4



Final Examination	1	5	2	7
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Compliance with environmental and human health protection rules
2	To be able to understand environmental regulations
3	To understand the importance of waste storage
4	To be able to understand International Health and Safety Alerts
5	Lists the types of pollution of natural resources

### Programme Outcomes (Public Relations and Publicity)

1	To be able to possess theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	To be able to own an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	To be able to possess a competence to carry the accumulation of the interdisciplinary knowledge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	To be able to possess a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	To be able to widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	To be able to use competence on computer softwares about the field and on the other communication technologies.
7	To be able to prepare programmes/campaigns and process on public relations, advertising and marketing for an organization.
8	To be able to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents in the field.
9	To be able to apply the ethical and legal rules that students learned while exercising the occupation.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	2	1	1	2
P2	2	2	2	2	1
P3	2	2	1	2	2
P4	2	3	1	2	2
P5	3	3	2	2	1
P6	3	2	2	3	1
P7	3	2	3	3	2
P8	2	3	3	3	2
P9	2	2	2	2	2

