



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Business Management II							
Course Code		ZYD243		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	95 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The basic concepts and features related to the business							
Course Content		The content of this course; business management functions, and includes management features topics							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Budak, G. "İşletme Yönetimi" Barış Yayınları, 2004
2	Balçık, B "İşletme Yönetimi" Nobel Yayınları, 2002
3	Tosun, K. "İşletme Yönetimi" 1986

Week	Weekly Detailed Course Contents	
1	Theoretical	Overall aim of the course, and be informed about the scope of the definition of
2	Theoretical	Explaining the basic concepts of business and management
3	Theoretical	The historical development of management approach
4	Theoretical	The historical development of management approach
5	Theoretical	Admin features
6	Theoretical	Leadership and management
7	Theoretical	Leadership and management
8	Intermediate Exam	Midterm Exam
9	Theoretical	Organization and features
10	Theoretical	Organization and features
11	Theoretical	Directing and features
12	Theoretical	Directing and features
13	Theoretical	Motivation management
14	Theoretical	Environmental management
15	Theoretical	Environmental management
16	Final Exam	Final exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Reading	9	0	2	18
Individual Work	5	0	2	10
Midterm Examination	1	4	1	5
Board Examination	1	5	1	6
Total Workload (Hours)				95
[Total Workload (Hours) / 25*] = ECTS				4

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	Know the basic definitions related to business and management and reviews
2	Managers know the features and functions and explains
3	To obtain information about the financial structure of the business

**Programme Outcomes** (*Olive Cultivation and Olive Processing Technology*)

1	To be able to identify olive, soil and water and to having knowledge these
2	To be able to comprehend knowledge botany and fruit growing
3	To be able to comprehend table olive technology and to apply
4	To be able to comprehend knowledge basic biochemistry and olive oil chemistry and to have olive oil with modern and traditional systems, to have knowledge olive oil refinery, basic process and to have apply olive oil extraction
5	To be able to preserve olive and olive products in appropriate condition
6	To be able to comprehend growing olive plant with necessary agricultural methods and to have general maintenance of olive tree
7	To be able to evaluate olive by-products
8	To be able to comprehend knowledge about vegetable genetic
9	To be able to comprehend knowledge occupational safety and have apply first aid
10	To be able to apply necessary laboratory analysis in olive and olive products production
11	To be able to apply hygiene and sanitation rules in factory
12	To be able to comprehend knowledge of professional ethics and responsibility
13	To be able to comprehend knowledge marketing of olive products and to have olive management
14	To be able to communicate verbally and literally
15	To be able to comprehend planning olive growing and production area
16	To be able to comprehend knowledge vegetable ecology and protection of environment

