



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Turkish Communication							
Course Code		TD202		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Students to gain basic knowledge and skills in verbal and written communication about the concepts and tools, and develop these skills through practical work.							
Course Content		Given theoretical knowledge about oral and written communication concepts and tools. Giving basic information about the types of verbal communication and create the basis for the body language. Features of written language and giving theoretical knowledge on informative texts. Research on a specific topic and writing works. CV, cover letter preparation and interviewing techniques.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Individual Study					
Name of Lecturer(s)		Ins. Ali Kemal ÖZÜĞÜR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Definition of critical thinking and Demiray, U. 2008; Effective Communication, Ankara: Pegem Academy
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Week	Weekly Detailed Course Contents	
1	Theoretical	Characteristics of human communication
2	Theoretical	Definition and components of interpersonal communication
3	Theoretical	Basic principles of interpersonal communication
4	Theoretical	Interpersonal communication competence
5	Theoretical	Interpersonal communication and interpretation competence
6	Theoretical	Interpersonal communication and self competence
7	Theoretical	Interpersonal communication, role and goal competence
8	Theoretical	Midterm Exam
9	Theoretical	Interpersonal communication and verbal message competence
10	Theoretical	Interpersonal communication and nonverbal message competence
11	Theoretical	Interpersonal communication and nonverbal message competence
12	Theoretical	Interpersonal communication and relational message competence
13	Theoretical	Interpersonal communication and social, historical and cultural contexts
14	Theoretical	Interpersonal communication and listening skill
15	Theoretical	Interpersonal communication and conflict solving skill
16	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	7	2	9
Individual Work	4	4	2	24
Midterm Examination	1	6	1	7
Final Examination	1	6	1	7
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	describe communication, and explain the process and elements of communication
2	Give examples about listening and feedback mechanisms in effective communication
3	Comprehend the importance of communication within classroom settings
4	Identify the factors which prevent effective communication
5	Develop verbal and nonverbal communication skills and applies them into real practice
6	Acquire effective communication skills.

Programme Outcomes (Agricultural Management)

1	To be able to comprehend the basic management, economy and agricultural management
2	To be able to acquire basic information in excessive, profitable and quality production of vegetable and animal products
3	To be able to manage production in factory, to prepare project and to keep business records
4	To be able to develop solutions in agricultural management
5	To be able to comprehend optimally preparation and marketing in agricultural foods process
6	To be able to follow professional developments and to acquire knowledge to use technological resources
7	To be able to reach the scientific data using computer and the internet
8	To be able to determine the problem about agricultural management, to analyze, to develop solutions and suggestions
9	To be able to comprehend Atatürk Principle and Revolution
10	To be able to take precautions about the problems related to first aid and occupational safety in the enterprise, to solve the problems
11	To be able to use Turkish well, to communicate orally and in writing, to have knowledge of professional ethics and responsibility

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P11	5	5	5	5	5	5

