



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		General Management							
Course Code		TRI109		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To recognize the business according to its functions and to teach the basic information about business							
Course Content		Basic concepts of business, organization and organization of business, classification of business, business functions, production and marketing							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	general business information
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Week	Weekly Detailed Course Contents	
1	Theoretical	Basic concepts and definitions
2	Theoretical	The features and objectives of the company
3	Theoretical	business functions
4	Theoretical	Classification of business
5	Theoretical	Classification of business
6	Theoretical	Classification of business
7	Theoretical	choice of location of the company
8	Intermediate Exam	midterm
9	Theoretical	some basic concepts related to the establishment of the company
10	Theoretical	business functions. management function
11	Theoretical	business functions. management function
12	Theoretical	production function
13	Theoretical	marketing function
14	Theoretical	Human Resources Management
15	Theoretical	Characteristics of agricultural holdings
16	Final Exam	final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	1	2	3
Midterm Examination	1	1	1	2
Final Examination	1	2	1	3
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	basic business concepts
2	business functions



3	Classification of enterprises
4	establishment of enterprises
5	Human resources

Programme Outcomes (Agricultural Management)

1	To be able to comprehend the basic management, economy and agricultural management
2	To be able to acquire basic information in excessive, profitable and quality production of vegetable and animal products
3	To be able to manage production in factory, to prepare project and to keep business records
4	To be able to develop solutions in agricultural management
5	To be able to comprehend optimally preparation and marketing in agricultural foods process
6	To be able to follow professional developments and to acquire knowledge to use technological resources
7	To be able to reach the scientific data using computer and the internet
8	To be able to determine the problem about agricultural management, to analyze, to develop solutions and suggestions
9	To be able to comprehend Atatürk Principle and Revolution
10	To be able to take precautions about the problems related to first aid and occupational safety in the enterprise, to solve the problems
11	To be able to use Turkish well, to communicate orally and in writing, to have knowledge of professional ethics and responsibility

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	
P2		2			
P3		2	3		
P4		2			
P5				4	
P6	3				
P7					2
P8				4	
P10	4				
P11					5

