



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Professional English For Hotel Management I							
Course Code		THM210		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	102 (<i>Hours</i>)	Theory	4	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to teach listening and speaking based English to the students who were exempted from prep class by using audio-visual equipments and tourism related materials.							
Course Content		This course covers teaching professional English at intermediate level parallel to the syllabuses of the departments of Culinary, Tourism and Hotel Management and Tourism and Travel Industry.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion					
Name of Lecturer(s)		Ins. Mehmet Burak OKŞAR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Highly Recommended
2	Tourism 1 -2 -3

Week	Weekly Detailed Course Contents	
1	Theoretical	Taking Phone Calls
2	Theoretical	Giving Information
3	Theoretical	Taking Room Reservations
4	Theoretical	Taking Restaurant Bookings
5	Theoretical	Giving Polite Explanations
6	Theoretical	Receiving Guests
7	Theoretical	Serving In The Bar
8	Theoretical	Midterm Exam
9	Theoretical	Instructions
10	Theoretical	Taking Food Order
11	Theoretical	Desserts and Cheese
12	Theoretical	Talking About Wine
13	Theoretical	Dealing With Requests
14	Theoretical	Describing Dishes
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	4	84
Midterm Examination	1	8	1	9
Final Examination	1	8	1	9
Total Workload (Hours)				102
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Having basic concepts about hotel management
2	Having the ability of using English and other languages to communicate and follow researches related to department.
3	Operating all the equipments and devices used at hospitality managements



4	Students will create language infrastructure for their professional courses.
5	Students have mastered auditory acquisitions of all hotel departments It will be.

Programme Outcomes (*Tourism and Hotel Management*)

1	To be able to use a second foreign language at intermediate level
2	To have the ability to use information technologies in the field at a good level.
3	Competence in human relations and behaviors required by tourism industry.
4	To be able to dominate the issues of entrepreneurship and business establishment procedures in the field of accommodation management
5	To have the knowledge and skills required by the profession
6	To have information about equipment and equipment used in accommodation establishments

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2			3		
P3	5	5	5	5	5
P4	4	5	5	2	2
P5	5	5	5	3	2
P6	5	5	5	4	3

