



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sustainable Tourism							
Course Code		THM223		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	52 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course; the concept of sustainability, the concept of sustainable tourism in tourism and its applications in this context.							
Course Content		. The concept of sustainability in general, the concept of sustainability in tourism, the applications within the scope of sustainability in tourism, alternative tourism issues constitute the content of this course.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Ins. Burçin BAŞARIK ŞEN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	1. Kınacı, B., Pehlivan, N. A. ve Seyhan, G. (2011) Turizm ve Çevre (Çevre Koruma), Pegem Akademi: Ankara
2	2. Kozak, M. A. ve Bahçe, A. S. (2012) Özel İlgi Turizmi, Detay Yayıncılık: Ankara

Week	Weekly Detailed Course Contents	
1	Theoretical	Meeting, transfer of course content and process to students, resource suggestions
2	Theoretical	Relationship between tourism and environment
3	Theoretical	Environmental problems and tourism
4	Theoretical	The concept of sustainability
5	Theoretical	Sustainable tourism concept
6	Theoretical	Eco-label applications within the scope of sustainable tourism
7	Theoretical	Other practices in the sector within the scope of sustainable tourism
8	Intermediate Exam	Midterm Exam
9	Theoretical	Emergence of alternative tourism within the scope of sustainable tourism
10	Theoretical	Transition from alternative tourism to special interest tourism
11	Theoretical	Types of special interest tourism: Culture-based classification
12	Theoretical	Types of special interest tourism: Nature-based classification
13	Theoretical	Types of special interest tourism: Educational classification
14	Theoretical	Types of special interest tourism: Hobby-based classification
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	4	1	5



Final Examination	1	4	1	5
Total Workload (Hours)				52
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Recognize the concept of sustainability
2	Recognize the concept of sustainability in tourism.
3	Gains knowledge of sustainable practices in tourism
4	Sustainable tourism planning
5	Awareness of environmental protection

Programme Outcomes (Tourism and Hotel Management)

1	To be able to use a second foreign language at intermediate level
2	To have the ability to use information technologies in the field at a good level.
3	Competence in human relations and behaviors required by tourism industry.
4	To be able to dominate the issues of entrepreneurship and business establishment procedures in the field of accommodation management
5	To have the knowledge and skills required by the profession
6	To have information about equipment and equipment used in accommodation establishments

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	1	1	1	1	1
P2	1	1	1	1	1
P3	4	4	4	4	4
P4	2	2	2	2	2
P5	4	4	4	4	4
P6	3	3	3	3	3

