AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Business Management								
Course Code	THM251		Couse Level		Short Cycle (Associate's Degree)				
ECTS Credit	4	Workload	99 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	The course informs students about basic structures of managements, business basis and functions involved in hospitality managements.								
Course Content	Grasping the main purpose of managements, kinds and differences of managements, defining main functions of managements and their continuity.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion								
Name of Lecturer(s)	Ins. Hasan KAMACI								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	İşletme Yönetimi

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of Management and Basic Concepts on Business Administration
2	Theoretical	Classification of Managements
3	Theoretical	Classification of Managements
4	Theoretical	Business Basis and Placement
5	Theoretical	Basic Functions of Managements
6	Theoretical	Management Function
7	Theoretical	Management Function
8	Intermediate Exam	Midterm Exam
9	Theoretical	Management Functions (Organizing)
10	Theoretical	Management Functions (Organizing)
11	Theoretical	Management Functions (Directing)
12	Theoretical	Management Functions (Coordination-Supervision)
13	Theoretical	Production Function
14	Theoretical	Revision and Evaluation
15	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Assignment	1	10	1	11
Midterm Examination	1	10	1	11
Final Examination	1	20	1	21
			Total Workload (Hours)	99
			[Total Workload (Hours) / 25*] = **ECTS**	4
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	Knowing basic structure of managament
2	Knowing business basis and function of management
3	Establishment, growth, types and economic activities of enterprises

4	Understand the functional areas of business and analyze ethical and social issues related to business activities
5	Understands the relationships and roles of businesses with economic, social and political environments

Programme Outcomes *(Tourism and Hotel Management)*	
1	To be able to use a second foreign language at intermediate level
2	To have the ability to use information technologies in the field at a good level.
3	Competence in human relations and behaviors required by tourism industry.
4	To be able to dominate the issues of entrepreneurship and business establishment procedures in the field of accommodation management
5	To have the knowledge and skills required by the profession
6	To have information about equipment and equipment used in accommodation establishments

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	2		2	2	2
P2	2				
P3	5	5	5	5	5
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	5	5