



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Travel Agency Operations							
Course Code		TTS268		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	11	Workload	269 ( <i>Hours</i> )	Theory	0	Practice	16	Laboratory	0
Objectives of the Course		In this course, it is aimed that the students will be able to reflect the knowledge they learned in theoretical courses to practice and increase their basic knowledge, skills and creativity							
Course Content		Practical training in travel agencies is the content of this course							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	30
Final Examination	1	30
Practice	1	20
Attending Lectures	1	20

Recommended or Required Reading	
1	Seyahat Acentacılığı ve Tur Operatörlüğü Dr. İrfan Mısırlı

Week	Weekly Detailed Course Contents	
1	Practice	Agency presentation and orientation
2	Practice	Practical training
3	Practice	Practical training
4	Practice	Practical training
5	Practice	Practical training
6	Practice	Practical training
7	Practice	Practical training
8	Intermediate Exam	Midterm Exam
9	Practice	Practical training
10	Practice	Practical training
11	Practice	Practical training
12	Practice	Practical training
13	Practice	Practical training
14	Practice	Practical training
15	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Practice	14	0	16	224



Individual Work	14	0	2	28
Midterm Examination	1	5	1	6
Final Examination	1	10	1	11
Total Workload (Hours)				269
[Total Workload (Hours) / 25*] = <b>ECTS</b>				11
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Students will be able to do the work of related departments at the end of the semester
2	Students will have the opportunity to reflect the knowledge learned in theoretical courses to practice
3	Students will be able to increase their skills and creativity
4	To understand the functioning of Travel Agency
5	Make department choice and career planning

### Programme Outcomes (Tourism and Travel Services)

1	Tourism, natural, cultural, historical and social environment to be aware of the relationship.
2	To be able to use a second foreign language at intermediate level.
3	To have the ability to use information technologies in the field at a good level.
4	To have the knowledge and skills required by the profession.
5	To have knowledge about national and global travel destinations, motivations and movements.
6	To have information about countries and cultures.
7	Mastering the automation systems used in travel management
8	To have the technical knowledge about travel agency and ticketing.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P3	5	5	5	5	5
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	5	5
P7	5	5	5	5	5
P8	5	5	5	5	5

