



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Techniques of Turkish Communication							
Course Code		TD207		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The purposes of this course are to explain the definition of sound, to recognize and interpret the properties of Turkish language, to gain sensitivity accurate and effective use of Turkish and to have the qualifications which a good speaker should have.							
Course Content		This course is designed to emphasize the importance and use of better speaking. Students will learn how to control their diction and pronunciation and practice in various speech forms. In addition, the importance of the correct pronunciation, necessity, the structure and phonetic features of Turkish will be emphasized. Prevention of excitement in the course, vowels, consonants-intersection-stop-emphasis-melody-improvisation; effective communication techniques, use of sound, fluent comprehensible speech.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)		Ins. Metin POLAT							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Kaplan, Mehmet, (2010). Diksiyon 10 Derste Güzel Konuşma Sanatı. 2. Basım. İstanbul: Çanakkale Kitaplığı.
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Week	Weekly Detailed Course Contents	
1	Theoretical	What is speech?
2	Theoretical	Development and evaluation of speaking skills.
3	Theoretical	Practices in order to increase the sound level.
4	Theoretical	Diction exercises.
5	Theoretical	Speech disorders and its removal techniques.
6	Theoretical	Necessary elements for a successful speech. Types of speech
7	Theoretical	Listening.
8	Theoretical	Midterm exam.
9	Theoretical	Poetry reading techniques.
10	Theoretical	Discussion and types of discussion: Open sessions, symposium, panel, forum, debates, colloquia, conference.
11	Theoretical	Communication and understanding.
12	Theoretical	Reading.
13	Theoretical	Critical and creative thinking.
14	Theoretical	Effective listening, note-taking methods and techniques.
15	Theoretical	Voice-based language mistakes.
16	Theoretical	Final exam.

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	2	6	3	18
Reading	2	10	1	22
Individual Work	2	8	1	18
Midterm Examination	1	6	1	7



Final Examination	1	6	1	7
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To be able to explain basic principles about structure of sound
2	To be able to explain the properties of a qualified oral expression
3	To be able to gain sensitivity to correct and effective use of Turkish
4	To be able to apply the qualities required for being a good speaker
5	To be able to transfer different text types by oral expression in accordance with the format and content of the texts
6	To be able to realize the audio features of Turkish

Programme Outcomes (Tourism and Travel Services)

1	Tourism, natural, cultural, historical and social environment to be aware of the relationship.
2	To be able to use a second foreign language at intermediate level.
3	To have the ability to use information technologies in the field at a good level.
4	To have the knowledge and skills required by the profession.
5	To have knowledge about national and global travel destinations, motivations and movements.
6	To have information about countries and cultures.
7	Mastering the automation systems used in travel management
8	To have the technical knowledge about travel agency and ticketing.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P2	2	2				2
P4	2		3	3	3	
P6			3	3	3	

