AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Business Ethics						
Course Code		THM250		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	2	Workload	50 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims at gaining the proficiency regarding business ethics.						
Course Content		This course covers grasping the institutional basis of the concept of ethics and the social factors of immoral behaviors. The ethic systems and the functional ethic principles are also taught.						
Work Placement		N/A						
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study, Problem Solving				
Name of Lecturer(s)		Ins. Baha TÜRKÖZ						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	1. Aydın, İ. P. (2002) Yönetsel Mesleki ve Örgütsel Etik, Pegem Yayıncılık, Ankara
2	2. Kırel, Ç. (2000) Örgütlerde Etik Davranışlar, Yönetimi ve Bir Uygulama Çalışması, Anadolu Üniversitesi, Eskişehir.
3	Turizmde Etik Kavramlar – İlkeler – Standartlar Prof. Dr. Meryem Akoğlan Kozak, Yrd. Doç. Dr. Hatice Güçlü Nergis

Week	Weekly Detailed Course Contents	
1	Theoretical	The concept of ethics
2	Theoretical	The concept of ethics
3	Theoretical	Ethics in tourism
4	Theoretical	Basic principles of ethics
5	Theoretical	Basic principles of ethics
6	Theoretical	Kinds of ethics
7	Theoretical	Factors of ethics
8	Intermediate Exam	Midterm Exam
9	Theoretical	Factors of ethics
10	Theoretical	The standards of ethics
11	Theoretical	The standards of ethics
12	Theoretical	Ethical problems occured at businesses
13	Theoretical	Ethical problems occured at businesses
14	Theoretical	Ethical problems occured at businesses
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
			Total Workload (Hours)	50
			[Total Workload (Hours) / 25*] = **ECTS**	2

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Examining the concept of ethics.
2	Examining ethic problems occured in tourism enterprises.

3	. Professional ethics principles will be comprehended correctly
4	Develop positive ideas about the concept of ethics
5	To have appropriate knowledge and skills in the workplace in order to provide an environment suitable for business ethics

Programme Outcomes *(Tourism and Travel Services)*

1	Tourism, natural, cultural, historical and social environment to be aware of the relationship.
2	To be able to use a second foreign language at intermediate level.
3	To have the ability to use information technologies in the field at a good level.
4	To have the knowledge and skills required by the profession.
5	To have knowledge about national and global travel destinations, motivations and movements.
6	To have information about countries and cultures.
7	Mastering the automation systems used in travel management
8	To have the technical knowledge about travel agency and ticketing.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	3	3	3		
P4	4	5	4	4	4
P5	2	2	2		
P6	2	2		2	2
P7	2	2			
P8	2	2			