



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Cultural Heritage							
Course Code		TTS225		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The main purpose of this course is to learn and protect Turkey's cultural heritage resources and to reveal their relations with tourism.							
Course Content		The scope of this course includes classifying the cultural assets of Turkey and evaluating the relationship of these values ??with the tourism industry in the light of sustainable policies at national and international level.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Ins. Eren GÖNÜL							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Murat Gümüş ve Emre Dilek, "Kültürel Miras ve Turizm". Detay Yayıncılık
---	---

Week	Weekly Detailed Course Contents	
1	Theoretical	Giving general information about the operation of the course
2	Theoretical	Basic concepts of cultural heritage
3	Theoretical	cultural heritage tourism
4	Theoretical	Socio-cultural heritage classification (language, religion)
5	Theoretical	Socio-cultural heritage classification (clothing, cuisine)
6	Theoretical	Socio-cultural heritage classification (traditions)
7	Theoretical	Socio-cultural heritage classification (music, dance)
8	Intermediate Exam	Midterm Exam
9	Theoretical	Socio-cultural heritage classification (archaeological sites, historical buildings and works of art)
10	Theoretical	Heritage cities, towns, villages
11	Theoretical	Heritage battlegrounds
12	Theoretical	heritage trails
13	Theoretical	industrial heritage sites
14	Theoretical	underwater cultural heritage
15	Theoretical	General review

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	0	2	30
Midterm Examination	1	9	1	10
Final Examination	1	9	1	10
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To learn about Turkey's cultural heritage resources
2	To have knowledge about cultural heritage management.
3	To classify cultural heritage resources.



4	To raise awareness about the protection of cultural resources
5	To understand the importance of cultural heritage in terms of tourism.

Programme Outcomes (*Tourism and Travel Services*)

1	Tourism, natural, cultural, historical and social environment to be aware of the relationship.
2	To be able to use a second foreign language at intermediate level.
3	To have the ability to use information technologies in the field at a good level.
4	To have the knowledge and skills required by the profession.
5	To have knowledge about national and global travel destinations, motivations and movements.
6	To have information about countries and cultures.
7	Mastering the automation systems used in travel management
8	To have the technical knowledge about travel agency and ticketing.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	4	4	4	4	4
P3	2	2	2	2	2
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	5	5
P7	1	1	1	1	1
P8	1	1	1	1	1

