



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Culture and Identity								
Course Code	TTS112		Course Level		Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	55 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	With this course; It is aimed to contribute to the understanding of the relationship between identity and culture and the determinism of time.								
Course Content	The basic theoretical approaches to the concept of culture and cultural indicators, artifacts, events and individuals which have an important place in the history of culture and civilization constitute the content of this course								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)	Ins. Aytekin KALKAN								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	1. Şenel, A. (2001) İkel Topluluktan Uygur Topluma, Bilim ve Sanat Yayınları, Ankara.
2	Özbudun, S. (2010) Antropoloji Gözüyle Sınıf, Kültür, Kimlik, Ütopya, Ankara

Week	Weekly Detailed Course Contents	
1	Theoretical	Relation of culture with human, nature, language, communication, civilization, society and production concepts
2	Theoretical	Primitive communities and the emergence of culture in prehistoric times
3	Theoretical	Transition to civilized society and the first civilizations: Mesopotamia, Egypt, Anatolian Civilizations
4	Theoretical	Sources of Western culture
5	Theoretical	Sources of Eastern culture
6	Theoretical	Medieval European culture, Renaissance, Reform, Liberation movements in Europe
7	Theoretical	New world, Industrial revolution, French Revolution, Nationalism, social emancipation
8	Intermediate Exam	Midterm Exam
9	Theoretical	Modernization, urban culture, change in social structure,
10	Theoretical	Concepts of identity, class and culture
11	Theoretical	Globalization, interculturalism, massification, global-local cultures, mass culture
12	Theoretical	Conflict or compromise areas of identity and cultural values
13	Theoretical	Identity and history; Historical background of current problems
14	Theoretical	Multinationalism, identity and multiculturalism in contemporary societies
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11



Final Examination	1	15	1	16
			Total Workload (Hours)	55
			[Total Workload (Hours) / 25*] = ECTS	2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Interpreting the basic concepts and approaches related to intercultural communication.
2	To discuss the general development of human history.
3	To provide a general background on the history of world civilization
4	To understand the dynamics of modern society
5	Understanding the relationship between culture and identity

Programme Outcomes (Tourism and Travel Services)

1	Tourism, natural, cultural, historical and social environment to be aware of the relationship.
2	To be able to use a second foreign language at intermediate level.
3	To have the ability to use information technologies in the field at a good level.
4	To have the knowledge and skills required by the profession.
5	To have knowledge about national and global travel destinations, motivations and movements.
6	To have information about countries and cultures.
7	Mastering the automation systems used in travel management
8	To have the technical knowledge about travel agency and ticketing.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	5	5

