



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Text Analysis and Translation in Hotel Management I							
Course Code		THM113		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	104 ( <i>Hours</i> )	Theory	4	Practice	0	Laboratory	0
Objectives of the Course		In this course, it is aimed to make the students apply their theoretical knowledge into practice and enrich their skills, knowledge and creativity via practicing.							
Course Content		This is a two-day practice for students to be able to know about basic concepts of tourism industry. This vocational practice is carried out in the five-star Caprice Thermal Palace Hotel after theoretical lessons at school. Students should be able to know about basic concepts and applications of every department in a hospitality establishment.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Experiment, Demonstration, Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Ins. Mehmet Burak OKŞAR							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	1. Read This I
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Week	Weekly Detailed Course Contents	
1	Theoretical	Baby Talk (Communication) 1
2	Theoretical	Baby Talk (Communication) 1
3	Theoretical	Face Reading (Communication) 1
4	Theoretical	Face Reading (Communication) 2
5	Theoretical	A Language for Women Only (Communication) 1
6	Theoretical	A Language for Women Only (Communication) 2
7	Intermediate Exam	Ara Sınav Mid-term Exam
8	Theoretical	Write A Best Seller On Your Cell Phone (Technology) 1
9	Theoretical	Write A Best Seller On Your Cell Phone (Technology) 2
10	Theoretical	Who Was That Man @ The Computer (Technology) 1
11	Theoretical	Who Was That Man @ The Computer (Technology) 2
12	Theoretical	I Saw It On The Internet (Technology) 1
13	Theoretical	I Saw It On The Internet (Technology)2
14	Theoretical	Rewiew
15	Practice	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	4	84
Midterm Examination	1	10	0	10
Final Examination	1	10	0	10
Total Workload (Hours)				104
[Total Workload (Hours) / 25*] = ECTS				4

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	By this course, students will have a new disciplin of reading and understanding English textes because of each reading strategy they will learn.
2	By this course, the students will be able to understand an elementary level of a reading passage.
3	By this course, the students will be able to improve their vocabulary.
4	. By this course, the students will be able to improve their spelling and pronunciation skills.
5	By this course, the students will be able to improve their grammar skills via translating texts.

**Programme Outcomes** (*Tourism and Travel Services*)

1	Tourism, natural, cultural, historical and social environment to be aware of the relationship.
2	To be able to use a second foreign language at intermediate level.
3	To have the ability to use information technologies in the field at a good level.
4	To have the knowledge and skills required by the profession.
5	To have knowledge about national and global travel destinations, motivations and movements.
6	To have information about countries and cultures.
7	Mastering the automation systems used in travel management
8	To have the technical knowledge about travel agency and ticketing.

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	1	1	1	1	1
P2	5	5	5	5	5
P3	2	2	2	2	2
P4	3	2	2	3	3
P5	4	3	3	4	3
P6	4	3	3	3	3
P7	3	2	2	2	2
P8	3	2	2	2	2

