



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		European Union and Tourism							
Course Code		KTO121		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		recognize the European Union to grasp the importance of Turkish tourism.							
Course Content		History of the European Union , the European Union's institutions, the European Union's policy on the European Union - Turkey Relations, EU Tourism Policy							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Ders notları
2	Avrupa Birliği Bakanlığı Yayınları

Week	Weekly Detailed Course Contents	
1	Theoretical	Basics of European Union
2	Theoretical	emerging of European Union
3	Theoretical	working principles of European Union
4	Theoretical	EU sections
5	Theoretical	Relationship Turkey and EU
6	Theoretical	EU Security and Social Politics
7	Theoretical	EU Trade and Competition Politics
8	Intermediate Exam	Midterm exam
9	Theoretical	EU tourism politcs
10	Theoretical	importance of tourism for EU
11	Theoretical	EU tourism support
12	Theoretical	mobility in country which member EU
13	Theoretical	Compliance of Turkey politics with EU
14	Theoretical	tourism cooperation between EU and Turkey
15	Theoretical	tourism cooperation between EU and Turkey
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	0	14
Term Project	1	16	0	16
Midterm Examination	1	6	0	6
Final Examination	1	14	0	14
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	
2	



3	
4	
5	

**Programme Outcomes (Marketing)**

1	Ability to use the theoretical information in the application
2	A process in order to meet the requirements of managing skills
3	Ability to work in interdisciplinary teams, including
4	Define and solve problems in professional practice
5	Professional ethics and responsibility
6	The ability to learn about sector problems
7	To understand the legal regulations and practices
8	Effective communication skills
9	Knowledge and use professional tools and techniques with other communication technology tools Ability
10	Career planning processes and practices
11	Vocational and entrepreneurial skills for self-reliance
12	Cultural and social responsibilities, understanding, adoption and application skills
13	Awareness of the necessity of lifelong learning and its ability to perform
14	To follow national and international contemporary issues
15	Ataturk's principles and be sensitive to the Revolution, to use the Turkish language correctly, have the ability to understand unfamiliar terms on the basis of official correspondence and make space

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1
P1	5

