

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Understanding of Picture Reading								
Course Code		İYP241		Couse Level		Short Cycle (Associate's Degree)				
ECTS Credit 2	2	Workload	50 (Hours)	Theory	2	Practice 0 Laboratory			0	
Objectives of the Cou	urse	Art painting of the formation and transformation process of the social similarities and differences								
Course Content		This course has undergone in the period studied art of painting and trends through the painters and the works.					and their			
Work Placement		N/A								
Planned Learning Activities and Teaching Methods Explanation (Presentation), Discussion, Case Study										
Name of Lecturer(s)										

Assessment Methods and Criteria				
Method	Quantity	Percentage (%)		
Midterm Examination	1	40		
Final Examination	1	70		

Recommended or Required Reading 1 Understanding Speed Reading (Serkan Aydın) 2 Understanding Speed Reading Techniques (Turgay Keskin)

Week	Weekly Detailed Cour	se Contents
1	Theoretical	Introduction to Art and Concept Art
2	Theoretical	Formal intellectual and Exposures the art of painting
3	Theoretical	Leonardo Da Vinci
4	Theoretical	Picasso
5	Theoretical	Monet
6	Theoretical	Henri Matisse
7	Theoretical	Frida Kahlo
8	Intermediate Exam	Midterm exam
9	Theoretical	Paul Cezanne
10	Theoretical	Şeker Ahmet Paşa- Osman Hamdi Bey
11	Theoretical	İbrahim Çallı -Fikret Mualla
12	Theoretical	Bedri Rahmi Eyupoğlu-Nuri İyem
13	Theoretical	Abidin Dino- İbrahim Balaban
14	Theoretical	Abidin Dino- İbrahim Balaban
15	Final Exam	Final Exam

Workload Calculation						
Activity	Quantity		Preparation	Duration		Total Workload
Lecture - Theory	14		0	2		28
Midterm Examination	1		8	2		10
Final Examination	1		10	2		12
Total Workload (Hours) 50						
[Total Workload (Hours) / 25*] = ECTS 2						
*25 hour workload is accepted as 1 ECTS						

Learning Outcomes					
1					
2					
3					
4					



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Progr	ramme Outcomes (Marketing)
1	Ability to use the theoretical information in the application
2	A process in order to meet the requirements of managing skills
3	Ability to work in interdisciplinary teams, including
4	Define and solve problems in professional practice
5	Professional ethics and responsibility
6	The ability to learn about sector problems
7	To understand the legal regulations and practices
8	Effective communication skills
9	Knowledge and use professional tools and techniques with other communication technology tools Ability
10	Career planning processes and practices
11	Vocational and entrepreneurial skills for self-reliance
12	Cultural and social responsibilities, understanding, adoption and application skills
13	Awareness of the necessity of lifelong learning and its ability to perform
14	To follow national and international contemporary issues
15	Ataturk's principles and be sensitive to the Revolution, to use the Turkish language correctly, have the ability to understand unfamiliar terms on the basis of official correspondence and make space

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

