AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		French II					
Course Code		KTO112		Couse Level	Short Cycle (Associate's Degree)		
ECTS Credit	3	Workload	75 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to bring students to A1.2 level in French language.					
Course Content		To provide students with the necessary information to communicate with guests.					
Work Placement		N/A					
Planned Learning Activities and Teaching Methods			Explanation (Presentation)				
Name of Lecturer(s)							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	ders notları

Week	Weekly Detailed Course Contents	
1	Theoretical	Meet. General information and term rules
2	Theoretical	Connect someone on the phone, make mail reservations
3	Theoretical	Date, days and seasons of the week
4	Theoretical	Understanding and explaining hotel web pages
5	Theoretical	Giving information about the hotel, service and price on phone
6	Theoretical	Understanding and giving information about travel blogs
7	Theoretical	Making suggestions to guests, making table reservations
8	Intermediate Exam	Midterm Exam
9	Theoretical	Responding to complaints and requests
10	Theoretical	Giving information about the hotel's service
11	Theoretical	Ability to chat with guests
12	Theoretical	Talking about the past
13	Theoretical	Review of the course
14	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	3	12	0	36
Assignment	1	11	0	11
Midterm Examination	1	12	0	12
Final Examination	1	16	0	16
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = **ECTS**	3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	
2	
3	
4	

5	

Programme Outcomes *(Marketing)*

1	Ability to use the theoretical information in the application
2	A process in order to meet the requirements of managing skills
3	Ability to work in interdisciplinary teams, including
4	Define and solve problems in professional practice
5	Professional ethics and responsibility
6	The ability to learn about sector problems
7	To understand the legal regulations and practices
8	Effective communication skills
9	Knowledge and use professional tools and techniques with other communication technology tools Ability
10	Career planning processes and practices
11	Vocational and entrepreneurial skills for self-reliance
12	Cultural and social responsibilities, understanding, adoption and application skills
13	Awareness of the necessity of lifelong learning and its ability to perform
14	To follow national and international contemporary issues
15	Ataturk's principles and be sensitive to the Revolution, to use the Turkish language correctly, have the ability to understand unfamiliar terms on the basis of official correspondence and make space

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1
P1	5