



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Volunteering Studies							
Course Code		İYP125		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	1	Practice	1	Laboratory	0
Objectives of the Course		The student learns that business activities are an integral part of society and environment.							
Course Content		Social responsibility awareness in the context of society, business and environment, project preparation and applications							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Case Study, Project Based Study					
Name of Lecturer(s)		Lec. Hüseyin Önlem ERSÖZ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Ebru Özgen, "Kurumsal Sosyal Sorumluluk Projeleri", Mavi Ağaç Yayınları, İstanbul
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Week	Weekly Detailed Course Contents	
1	Theoretical	Course description, basic concepts related to the course
2	Theoretical	The concept of Corporate Communications and Reputation
3	Theoretical	Corporate Social Responsibility and stakeholders
4	Theoretical	Social responsibility projects, meaning and importance
5	Theoretical	Examples of social responsibility projects
6	Theoretical	The project preparation and implementation stages
7	Theoretical	The project preparation and implementation stages
8	Intermediate Exam	Midterm exam
9	Theoretical	The project preparation
10	Theoretical	The project preparation
11	Practice	Projelerin sunumu / Uygulama
12	Practice	Presentation of Projects / Implementation
13	Practice	Presentation of Projects / Implementation
14	Practice	Presentation of Projects / Implementation
15	Theoretical	An overview

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	7	0	2	14
Lecture - Practice	7	0	2	14
Term Project	1	10	0	10
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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Programme Outcomes (Marketing)

1	Ability to use the theoretical information in the application
2	A process in order to meet the requirements of managing skills
3	Ability to work in interdisciplinary teams, including
4	Define and solve problems in professional practice
5	Professional ethics and responsibility
6	The ability to learn about sector problems
7	To understand the legal regulations and practices
8	Effective communication skills
9	Knowledge and use professional tools and techniques with other communication technology tools Ability
10	Career planning processes and practices
11	Vocational and entrepreneurial skills for self-reliance
12	Cultural and social responsibilities, understanding, adoption and application skills
13	Awareness of the necessity of lifelong learning and its ability to perform
14	To follow national and international contemporary issues
15	Ataturk's principles and be sensitive to the Revolution, to use the Turkish language correctly, have the ability to understand unfamiliar terms on the basis of official correspondence and make space

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

