

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| Course Title | Research Methods and Techniques | | | | | | | |
|---|---------------------------------|------------|-------------|-----------|----------------------------------|----------------|-------------|---|
| Course Code | PMP109 | | Couse Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit 3 | Workload | 75 (Hours) | Theory 2 | | Practice | 0 | Laboratory | 0 |
| Objectives of the Course In this course, students; The aim is to gain the competency to conduct research. | | | | | ch. | | | |
| Course Content Selecting Research Topics, Results in a report to the Co | | | | | | | | |
| Work Placement N/A | | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | Explanation | (Presenta | tion), Demons | tration, Indiv | idual Study | |
| Name of Lecturer(s) | | | | | | | | |

Prerequisites & Co-requisities

Equivalent Course DIT215

| Assessment Methods and Criteria | | | | | |
|---------------------------------|--|----------|----------------|--|--|
| Method | | Quantity | Percentage (%) | | |
| Midterm Examination | | 1 | 40 | | |
| Final Examination | | 1 | 70 | | |

Recommended or Required Reading

1 Araştırma Yöntem ve Teknikleri

| Week | Weekly Detailed Co | urse Contents |
|------|--------------------|---|
| 1 | Theoretical | Selecting Research |
| 2 | Theoretical | Selecting Research |
| 3 | Theoretical | Making Resource Research |
| 4 | Theoretical | Making Resource Research |
| 5 | Theoretical | Research evaluation |
| 6 | Theoretical | Research evaluation |
| 7 | Theoretical | Conversion Research Results in a report |
| 8 | Theoretical | Midterm |
| 9 | Theoretical | Conversion Research Results in a report |
| 10 | Theoretical | Making the presentation preparation |
| 11 | Theoretical | Making the presentation preparation |
| 12 | Theoretical | Making Presentations |
| 13 | Theoretical | Making Presentations |
| 14 | Theoretical | Evaluation |
| 15 | Theoretical | Evaluation of the final exam subjects |



| Workload Calculation | | | | | |
|--|----------|-------------|----------|----------------|--|
| Activity | Quantity | Preparation | Duration | Total Workload | |
| Lecture - Theory | 14 | 0 | 2 | 28 | |
| Assignment | 2 | 5 | 0 | 10 | |
| Individual Work | 5 | 2 | 0 | 10 | |
| Midterm Examination | 1 | 14 | 1 | 15 | |
| Final Examination | 1 | 11 | 1 | 12 | |
| Total Workload (Hours) | | | | | |
| [Total Workload (Hours) / 25*] = ECTS | | | | | |
| *25 hour workload is accepted as 1 ECTS | | | | | |

| Learning Outcomes | | | | | |
|-------------------|--|--|--|--|--|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |

| Progr | amme Outcomes (Marketing) | | | | | |
|-------|--|--|--|--|--|--|
| 1 | Ability to use the theoretical information in the application | | | | | |
| 2 | A process in order to meet the requirements of managing skills | | | | | |
| 3 | Ability to work in interdisciplinary teams, including | | | | | |
| 4 | Define and solve problems in professional practice | | | | | |
| 5 | Professional ethics and responsibility | | | | | |
| 6 | The ability to learn about sector problems | | | | | |
| 7 | To understand the legal regulations and practices | | | | | |
| 8 | Effective communication skills | | | | | |
| 9 | Knowledge and use professional tools and techniques with other communication technology tools Ability | | | | | |
| 10 | Career planning processes and practices | | | | | |
| 11 | Vocational and entrepreneurial skills for self-reliance | | | | | |
| 12 | Cultural and social responsibilities, understanding, adoption and application skills | | | | | |
| 13 | Awareness of the necessity of lifelong learning and its ability to perform | | | | | |
| 14 | To follow national and international contemporary issues | | | | | |
| 15 | Ataturk's principles and be sensitive to the Revolution, to use the Turkish language correctly, have the ability to understand unfamiliar terms on the basis of official correspondence and make space | | | | | |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 |
|-----|----|----|----|
| P1 | 5 | 5 | 5 |
| P2 | 5 | 5 | 5 |
| P3 | 5 | 5 | 5 |
| P4 | 5 | 5 | 5 |
| P5 | 4 | 4 | 4 |
| P6 | 5 | 5 | 5 |
| P8 | 5 | 5 | 5 |
| P10 | 5 | 5 | 5 |
| P11 | 5 | 5 | 5 |

