AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Turkey's Trade Partners and New Markets						
Course Code	DIT222		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	To understand the trade relations between his country and Turkey						
Course Content	His country's most-Turkey trade relations and Turkey EU Trade Relations of Turkey Turkey Russia Trade İlişkilier Turkey and the US Iran-Iraq Trade Relations Trade Relations Trade Relations with Neighboring Countries						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods		Explanation (Presentation)					
Name of Lecturer(s)	Lec. Hüseyin Önlem ERSÖZ						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Türkiye'nin Ticari Ortakları ve Yeni Pazarlar

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction
2	Theoretical	Development of Turkey's foreign trade
3	Theoretical	Development of Turkey's foreign trade
4	Theoretical	Turkey's export and import products
5	Theoretical	Turkey-EU- Netherlands trade relations
6	Theoretical	Turkey-Germany, Turkey-France trade relations
7	Theoretical	Turkey-Italy, Turkey-Spain trade relations
8	Theoretical	Midterm Exam
9	Theoretical	Turkey – UK, Turkey – Russia trade relations
10	Theoretical	Turkey-India, Turkey-China trade relations
11	Theoretical	Turkey-USA, Turkey-South American countries trade relations
12	Theoretical	Turkey-Egypt, Turkey-African countries trade relations
13	Theoretical	Turkey-Korea, Turkey-Japan trade relations
14	Theoretical	Turkey- Trade relations with neighboring countries
15	Theoretical	General repetition of topics

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Assignment	2	1	1	4
Reading	5	1	2	15
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = **ECTS**	3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	
2	
3	

4	
5	

Programme Outcomes *(Marketing)*

1	Ability to use the theoretical information in the application
2	A process in order to meet the requirements of managing skills
3	Ability to work in interdisciplinary teams, including
4	Define and solve problems in professional practice
5	Professional ethics and responsibility
6	The ability to learn about sector problems
7	To understand the legal regulations and practices
8	Effective communication skills
9	Knowledge and use professional tools and techniques with other communication technology tools Ability
10	Career planning processes and practices
11	Vocational and entrepreneurial skills for self-reliance
12	Cultural and social responsibilities, understanding, adoption and application skills
13	Awareness of the necessity of lifelong learning and its ability to perform
14	To follow national and international contemporary issues
15	Ataturk's principles and be sensitive to the Revolution, to use the Turkish language correctly, have the ability to understand unfamiliar terms on the basis of official correspondence and make space

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1
P1	5