

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Logistics Man	agement							
Course Code		IYP209		Couse Level		Short Cycle (Associate's Degree)				
ECTS Credit	3	Workload	70 (Hours)	Theory	2	Practice	0	Laboratory	0	
Objectives of the Course		Students learn business logistics and its importance. Learn logistic concepts and documents at the theoretical level.								
Course Content		To learn logistics applications.								
Work Placement		N/A								
Planned Learning Activities and Teaching Methods Explanation (Pres			n (Presenta	tion), Case Stu	udy					
Name of Lectur	rer(s)	Lec. Hüseyin	Önlem ERSÖ	Z						

Assessment Methods and Criteria				
Method	Quantity	Percentage (%)		
Midterm Examination	1	40		
Final Examination	1	70		

Recommended or Required Reading

1 Emine Koban ve Hilal Yıldırır Keser, "Dış Ticarette Lojistik", Ekin Kitabevi

Week	Weekly Detailed Course Contents			
1	Theoretical	Logistics concept and history		
2	Theoretical	Global developments that improve logistics		
3	Theoretical	Logistics outsourcing		
4	Theoretical	Logistics types		
5	Theoretical	Basic logistics operations		
6	Theoretical	Order processing, demand management		
7	Theoretical	Basic logistics terms		
8	Intermediate Exam	Midterm exam		
9	Theoretical	modes of transport		
10	Theoretical	Warehousing operations		
11	Theoretical	Packaging and labeling		
12	Theoretical	Insurance, customs clearance		
13	Theoretical	Dış ticarette teslim şekilleri		
14	Theoretical	Logistics sector in Turkey		
15	Theoretical	An overview		

Workload Calculation						
Activity	Quantity	Preparation Duration		Total Workload		
Lecture - Theory	14		0		2	28
Assignment	5		2		0	10
Midterm Examination	1		15		1	16
Final Examination	1		15		1	16
Total Workload (Hours)						70
[Total Workload (Hours) / 25*] = ECTS 3						3
*25 hour workload is accepted as 1 ECTS						

Learning Outcomes					
1					
2					
3					
4					



5

Progr	ramme Outcomes (Marketing)					
1	Ability to use the theoretical information in the application					
2	A process in order to meet the requirements of managing skills					
3	Ability to work in interdisciplinary teams, including					
4	Define and solve problems in professional practice					
5	Professional ethics and responsibility					
6	The ability to learn about sector problems					
7	To understand the legal regulations and practices					
8	Effective communication skills					
9	Knowledge and use professional tools and techniques with other communication technology tools Ability					
10	Career planning processes and practices					
11	Vocational and entrepreneurial skills for self-reliance					
12	Cultural and social responsibilities, understanding, adoption and application skills					
13	Awareness of the necessity of lifelong learning and its ability to perform					
14	To follow national and international contemporary issues					
15	Ataturk's principles and be sensitive to the Revolution, to use the Turkish language correctly, have the ability to understand unfamiliar terms on the basis of official correspondence and make space					

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

