



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Presentation Techniques							
Course Code		İYP218		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	49 ( <i>Hours</i> )	Theory	1	Practice	1	Laboratory	0
Objectives of the Course		This course aims to provide students with research and presentation competencies							
Course Content		Scientific Research and presentation techniques							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)		Ins. Elif BİLGE VARIŞ, Lec. Selin YALÇIN							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Hüner Şencan, "Bilimsel Araştırma Sürecinin Temel Öğeleri", Seçkin Yayıncılık
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Week	Weekly Detailed Course Contents	
1	Theoretical	Knowledge
2	Theoretical	Concepts Related to Research and Report Preparation
3	Theoretical	Concepts Related to Research and Report Preparation
4	Theoretical	Concepts Related to Research and Report Preparation
5	Theoretical	Research and Report Preparation Process
6	Theoretical	Research and Report Preparation Process
7	Theoretical	Research and Report Preparation Process
8	Intermediate Exam	Ara sınav
9	Theoretical	Analyzing data
10	Theoretical	Criticism and recommendations
11	Theoretical	Criticism and recommendations
12	Practice	Preparing presentation
13	Practice	Preparing presentation
14	Practice	Presentation
15	Practice	General evaluation

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	1	28
Term Project	1	20	1	21
Total Workload (Hours)				49
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	
2	
3	
4	
5	



**Programme Outcomes (Marketing)**

1	Ability to use the theoretical information in the application
2	A process in order to meet the requirements of managing skills
3	Ability to work in interdisciplinary teams, including
4	Define and solve problems in professional practice
5	Professional ethics and responsibility
6	The ability to learn about sector problems
7	To understand the legal regulations and practices
8	Effective communication skills
9	Knowledge and use professional tools and techniques with other communication technology tools Ability
10	Career planning processes and practices
11	Vocational and entrepreneurial skills for self-reliance
12	Cultural and social responsibilities, understanding, adoption and application skills
13	Awareness of the necessity of lifelong learning and its ability to perform
14	To follow national and international contemporary issues
15	Ataturk's principles and be sensitive to the Revolution, to use the Turkish language correctly, have the ability to understand unfamiliar terms on the basis of official correspondence and make space

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

