



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Portfolio Design							
Course Code		MRP224		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To be able to create an original portfolio design in their own design design.							
Course Content		Print and digital presentation formats for promotion, protection and display in visual communication design. Original portfolio designs.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Individual Study					
Name of Lecturer(s)		Ins. Servet AKAR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Self Promotion Online (Ilise Bennun),
2	Portfolio Design (Harold Linton)
3	Graphic Design Presentations (Ed Marquand)
4	The Right Portfolio for The Right Job (Supon Phornirunlit)
5	Designing Creative Portfolios (Gregg Berryman)

Week	Weekly Detailed Course Contents	
1	Theoretical	General information about the course content, introducing course resources and planning the semester.
2	Theoretical	Definition and uses of portfolio
3	Theoretical	Examination of websites used to create a professional portfolio
4	Theoretical	Examining successful portfolio examples
5	Theoretical	Issues to be considered in the selection of work while creating a portfolio
6	Theoretical	Using typography in portfolio design
7	Theoretical	Use of visuals in portfolio design
8	Intermediate Exam	Midterm
9	Theoretical	Determining what should be in a digital (interactive) portfolio, examining samples and applying a digital portfolio template
10	Theoretical	Specifying what should be in a digital (interactive) portfolio, examining samples and applying a digital portfolio template
11	Theoretical	Specifying what should be in the printed portfolio, examining the samples and applying the printed portfolio template
12	Theoretical	Portfolio presentation techniques for clients and employers
13	Theoretical	Workshop
14	Theoretical	Workshop
15	Theoretical	Workshop
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	0	28
Assignment	1	2	0	2
Midterm Examination	1	10	0	10



Final Examination	1	10	0	10
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Knows what a portfolio is
2	Knows what to consider when creating content while preparing a portfolio
3	Build a portfolio of professional designers
4	Recognizes websites used for online portfolio creation
5	He/she presents his/her works in the sector professionally.

Programme Outcomes (Architectural Restoration)

1	The restoration, structural information, the matters required by the construction technology and infrastructure areas have sufficient theoretical and practical knowledge in this field and win.
2	Using the basic level of knowledge and skills acquired in the field, interpret and evaluate data, identify problems, analyze, would have the ability to develop solutions based on evidence.
3	Restoration terminology, values that protect the basic principles for the identification and protection purposes, the protection will have information about the evolution of understanding and methods.
4	The causes of deterioration tile works, to be implemented between the restoration and conservation methods and have the basic information about the techniques.
5	modern techniques required for applications related to the field, tools, and you can select and use information technology effectively.
6	Drawing to gain the perspective necessary, plans, sections, elevations, have knowledge about perspective drawings and descriptions, at various scales, section, learn how to view details and to review the project.
7	The concept of traditional crafts, periods, techniques, materials, and have knowledge about the historical development.
8	When faced with unforeseen situations in the field of application to produce solutions, won the individual to take responsibility in the team or work ability.
9	By using computer-related applications and commands used in the project drawings, studies measuring the output settings and make applications work on the plan.
10	Labor law and occupational safety, environmental protection and quality have the consciousness.
11	Archaeological research methods, have knowledge about excavation methods and types. drawing museum in presentation material examination of the legislation in the application of archeology and artifacts within the scope of the documentation and cataloging acquire knowledge and skills.
12	Survey, restoration, knows the basic principles and methods in restitution and conservation. The history of restoration and will have the necessary information about the current restoration techniques applied in the world.
13	building materials that are used in historical buildings, construction techniques, have a general knowledge about the causes of deterioration and preservation techniques.
14	Wood will have a basic knowledge of the causes of deterioration and take necessary protection methods.
15	on Traditional Turkish House Architecture; The origin of Turkish houses, regional specialties, plan types, building systems, construction materials, will have information about the features and facade decorations.
16	have knowledge about perspective drawings and descriptions, at various scales, section, learn how to view details and to review the project.
17	control services in buildings, unit price and description analysis, excavation, and will have information about transportation and accounting affairs.
18	He gains the ability to conduct research.
19	The creation of an architectural project and all the architectural layout of the project and learn the making of three-dimensional computer drawings of the visual.
20	They have to respect the historical value of professional ethics.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	1	1	1	1	1
P2	4	4	3	4	3
P3	1	5	3	2	1
P4	1	1	1	1	1
P5	4	4	3	4	3
P6	2	1	1	1	1
P7	1	1	1	1	1



P8	4	5	3	4	3
P9	4	5	3	4	4
P10	5	5	3	3	3
P11	1	1	1	1	1
P12	1	1	1	1	1
P13	1	1	1	1	1
P14	1	1	1	1	1
P15	1	1	1	1	1
P16	1	1	1	1	1
P17	1	1	1	1	1
P18	4	3	4	4	5
P19	1	1	1	1	1
P20	1	1	1	1	1

