



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		European Union and Tourism							
Course Code		İYP117		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In this course, students by recognizing the European Union, the EU aims to understand the importance of Turkey in terms of tourism.							
Course Content		The European Union's history, the European Union Institutions, the European Union's policies, the European Union-Turkey Relations, EU Tourism Policy, Tourism Movements in European Union member countries, Harmonization with the European Union of Turkish tourism policy.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Lec. İsmail Mert ÖZDEMİR							

Prerequisites & Co-requisites

Equivalent Course	KTO121
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Course Book / European Union and Tourism
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Week	Weekly Detailed Course Contents	
1	Theoretical	The history of the European Union
2	Theoretical	Institutions of the European Union
3	Theoretical	The policies of the European Union
4	Theoretical	European Union - Turkey relations
5	Theoretical	European Union tourism policy
6	Theoretical	Tourism movements in European Union member countries Germany, Austria, Belgium, Bulgaria
7	Theoretical	Czech Republic, Denmark, Estonia, Finland
8	Intermediate Exam	Midterm Exam
9	Theoretical	France, GKRY, Netherlands
10	Theoretical	Ireland, Spain, Sweden, Italy
11	Theoretical	Latvia, Lithuania, Luxembourg, Hungary
12	Theoretical	Malta, Poland, Portugal
13	Theoretical	Romania, Slovakia, Croatia
14	Theoretical	Slovenia, Greece
15	Theoretical	Conformity of Turkish tourism policies with the European Union
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	0	28
Midterm Examination	1	8	0	8
Final Examination	1	14	0	14
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	The student will have information about the history of the European Union.
2	Understands terms and concepts related to European Union process.
3	Understands the impact and importance of tourism on the European Union process.
4	Learns the policies of the European Union.
5	Gains knowledge of the European Union's tourism policy.

Programme Outcomes (*Accounting and Tax Practices*)

1	Have basic theoretical knowledge and skills in accounting and tax areas
2	The accounting and consultancy firm providing services in accounting, finance and accounting departments to meet the needs of the public or private sector organizations have the ability to think analytically and solve problems, be qualified accounting staff
3	To use at least one of the software packages related to accounting fluent
4	To follow the regulations related to the profession and have the basic legal information
5	Identify the data required for accounting for businesses, the ability to effectively collect and save
6	To be able to keep accounting records necessary to analyze financial transactions
7	General accounting, end of period accounting, cost accounting, and companies, understand and apply accounting control issues
8	Understand the obligations of a responsible and have knowledge about taxes and tax Turkish Tax System
9	By understanding and interpreting the problems of the profession, ideas orally or in writing, to express clearly
10	Knowledge they have taken in relation to the profession and to apply in a real business environment by identifying problems, interpret data and have the ability to analyze,
11	Professional and ethical responsibilities, understand the importance of job security
12	Be aware of the importance of following the regulations related to the profession
13	Correspondence related to the field can make using a computer, to store the information and use the stored information

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L4	L5
P12	3	3

