



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship							
Course Code		İYP212		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Entrepreneurship course aims to learn about the concepts of entrepreneurship, entrepreneurship, explanation of key concepts in entrepreneurship and to establish a bridge between theoretical framework and daily life practices. The assumption here is not, of course, that any student taking this course will be able to start their own business immediately. Our aim is the active participation of the students and the successful analysis of successful and unsuccessful entrepreneurship examples.							
Course Content		In this course, the characteristics of entrepreneurs, gender factor in entrepreneurship, entrepreneurship culture and entrepreneurship types will be examined.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Entrepreneurship and Small Business Management
2	Entrepreneurship

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction and Basic Concepts
2	Theoretical	Entrepreneur Features
3	Theoretical	Entrepreneurship Culture
4	Theoretical	Types of Entrepreneurship
5	Theoretical	Gender Factor in Entrepreneurship
6	Theoretical	Entrepreneurship Ethics
7	Theoretical	Promoting entrepreneurship in Turkey
8	Intermediate Exam	Midterm
9	Theoretical	Entrepreneurship and Leadership
10	Theoretical	Entrepreneurship Network
11	Theoretical	Right of Concession
12	Theoretical	Local Entrepreneurship
13	Theoretical	Can Anyone be Entrepreneur?
14	Theoretical	Successful Entrepreneurship Stories
15	Theoretical	General Evaluation
16	Final Exam	Final Exam (Final)

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	10	4	14
Individual Work	1	10	1	11
Midterm Examination	1	6	4	10



Final Examination	1	8	4	12
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	
2	
3	
4	
5	

Programme Outcomes (Accounting and Tax Practices)

1	Have basic theoretical knowledge and skills in accounting and tax areas
2	The accounting and consultancy firm providing services in accounting, finance and accounting departments to meet the needs of the public or private sector organizations have the ability to think analytically and solve problems, be qualified accounting staff
3	To use at least one of the software packages related to accounting fluent
4	To follow the regulations related to the profession and have the basic legal information
5	Identify the data required for accounting for businesses, the ability to effectively collect and save
6	To be able to keep accounting records necessary to analyze financial transactions
7	General accounting, end of period accounting, cost accounting, and companies, understand and apply accounting control issues
8	Understand the obligations of a responsible and have knowledge about taxes and tax Turkish Tax System
9	By understanding and interpreting the problems of the profession, ideas orally or in writing, to express clearly
10	Knowledge they have taken in relation to the profession and to apply in a real business environment by identifying problems, interpret data and have the ability to analyze,
11	Professional and ethical responsibilities, understand the importance of job security
12	Be aware of the importance of following the regulations related to the profession
13	Correspondence related to the field can make using a computer, to store the information and use the stored information

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1					4
P2					4
P3					4
P4					4
P9				4	
P10		4		4	
P11	5			4	
P12			4		
P13		4			

