



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Micro Economics							
Course Code		DIT126		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	99 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course will give the student's entry-level micro and market economics and to develop their skills in analyzing various economic approaches.							
Course Content		The basic concepts of economics, the analysis of supply and demand concept							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study, Problem Solving					
Name of Lecturer(s)		Ins. Yasemin AYSU KÖKSAL							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Kenan Çelik, Mikro İktisada Giriş
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Week	Weekly Detailed Course Contents	
1	Theoretical	The scope and method of economics
2	Theoretical	Famine, preferences and production possibilities curve
3	Theoretical	Demand curve, individual and market demand
4	Theoretical	shifts in the demand curve
5	Theoretical	Elasticity of Demand
6	Theoretical	Supply curve, individual and market supply
7	Theoretical	shifts in the supply curve
8	Intermediate Exam	Exam
9	Theoretical	Supply, demand and flexibility in applications
10	Theoretical	Production costs
11	Theoretical	Market equilibrium
12	Theoretical	Perfectly competitive market
13	Theoretical	Monopoly Market
14	Theoretical	ther imperfectly competitive markets
15	Theoretical	General evaluation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Reading	11	0	5	55
Midterm Examination	1	0	1	1
Final Examination	1	0	1	1
Total Workload (Hours)				99
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Economy Understanding the Basics
2	Analyzing consumer and producer behavior
3	Change them Analyzing the Market Equilibrium
4	Discrimination Diversity on Market Structure



Programme Outcomes (*Accounting and Tax Practices*)

1	Have basic theoretical knowledge and skills in accounting and tax areas
2	The accounting and consultancy firm providing services in accounting, finance and accounting departments to meet the needs of the public or private sector organizations have the ability to think analytically and solve problems, be qualified accounting staff
3	To use at least one of the software packages related to accounting fluent
4	To follow the regulations related to the profession and have the basic legal information
5	Identify the data required for accounting for businesses, the ability to effectively collect and save
6	To be able to keep accounting records necessary to analyze financial transactions
7	General accounting, end of period accounting, cost accounting, and companies, understand and apply accounting control issues
8	Understand the obligations of a responsible and have knowledge about taxes and tax Turkish Tax System
9	By understanding and interpreting the problems of the profession, ideas orally or in writing, to express clearly
10	Knowledge they have taken in relation to the profession and to apply in a real business environment by identifying problems, interpret data and have the ability to analyze,
11	Professional and ethical responsibilities, understand the importance of job security
12	Be aware of the importance of following the regulations related to the profession
13	Correspondence related to the field can make using a computer, to store the information and use the stored information

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5				5
P2	5	5			5
P3	5	5		5	5
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	5	5
P7	5	5	5	5	5
P8	5	5	5	5	5
P9	5		5	5	
P10	5		5	5	
P11	5			5	
P12	5		5		

