



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Small Entrepreneurship Management							
Course Code		İYP123		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 ( <i>Hours</i> )	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims to inform the students about entrepreneurship and entrepreneurship in the theoretical issues.							
Course Content		concept of entrepreneurship, features and characteristics of entrepreneurship, types, small business management subjects							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	Orhan Küçük, "Girişimcilik ve Küçük İşletme Yöneticiliği", Seçkin Kitabevi
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Week	Weekly Detailed Course Contents	
1	Theoretical	Basic concepts related to entrepreneurship
2	Theoretical	Importance of Entrepreneurship and Historical Development
3	Theoretical	Characteristics of the Entrepreneur
4	Theoretical	Internal and External Entrepreneurship
5	Theoretical	Importance of Entrepreneurial Motivation
6	Theoretical	Entrepreneurship Success Factors and Failure Reasons
7	Theoretical	Importance of Innovation and Entrepreneurship
8	Intermediate Exam	Midterm exam
9	Theoretical	SMEs and Common characteristics of SMEs
10	Theoretical	Economic and Social Systems Contribution of SMEs, Advantages and Disadvantages
11	Theoretical	Finance and Venture Capital
12	Theoretical	Problems and Solutions for Small Business
13	Theoretical	Problems and Solutions for Small Business
14	Theoretical	Case studies

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	
2	
3	
4	
5	



**Programme Outcomes** (*Accounting and Tax Practices*)

1	Have basic theoretical knowledge and skills in accounting and tax areas
2	The accounting and consultancy firm providing services in accounting, finance and accounting departments to meet the needs of the public or private sector organizations have the ability to think analytically and solve problems, be qualified accounting staff
3	To use at least one of the software packages related to accounting fluent
4	To follow the regulations related to the profession and have the basic legal information
5	Identify the data required for accounting for businesses, the ability to effectively collect and save
6	To be able to keep accounting records necessary to analyze financial transactions
7	General accounting, end of period accounting, cost accounting, and companies, understand and apply accounting control issues
8	Understand the obligations of a responsible and have knowledge about taxes and tax Turkish Tax System
9	By understanding and interpreting the problems of the profession, ideas orally or in writing, to express clearly
10	Knowledge they have taken in relation to the profession and to apply in a real business environment by identifying problems, interpret data and have the ability to analyze,
11	Professional and ethical responsibilities, understand the importance of job security
12	Be aware of the importance of following the regulations related to the profession
13	Correspondence related to the field can make using a computer, to store the information and use the stored information

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P12	4					
P13		5	5	5	5	5

