AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Introduction to Economics						
Course Code		DIT101		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	4	Workload	100 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Students, in relation to the business life with section they are reading and methods in the social sciences as economics and economics to social life useful, basic concepts of economics, scarcity and choice, macro and micro economics separation, the basic concepts of microeconomics, market demand and supply, demand and supply elasticities, consumer theory, producer theory, cost theory, consumer and producer equilibrium, different types of markets, perfect competition, monopoly, oligopoly, monopolistic competition, to inform the subject of game theory and economic applications.						
Course Content		Economic method, the basic concepts of economics, scarcity and choice, macro and micro economics separation, the basic concepts of microeconomics, market demand and supply, demand and supply elasticities, consumer theory, producer theory, cost theory, consumer and producer equilibrium, different types of markets , perfect competition, monopoly, oligopoly, monopolistic competition, game theory and economic applications						
Work Placement		N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation)					
Name of Lecturer(s)		Ins. Yasemin AYSU KÖKSAL						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Mikro iktisat- Abdullah Özdemir ve Mümin Eser-Üniversitem Kitabevi yayınları-2013

Week	Weekly Detailed Course Contents	
1	Theoretical	Methods in Economics and Economics
2	Theoretical	Economic Problem: Scarcity and Choice
3	Theoretical	Demand Concept
4	Theoretical	Concept of Supply and Market Equilibrium
5	Theoretical	Elasticity of Demand and Supply
6	Theoretical	Consumer Theory
7	Theoretical	Supply and Demand Applications
8	Theoretical	Midterm Exam
9	Theoretical	Short-Term and Long-Term Analysis in Perfect Competition
10	Theoretical	Short-Run Costs and Output Decisions
11	Theoretical	Long-Term Costs and Output Decisions in Perfect Competition
12	Theoretical	Monopoly Market
13	Theoretical	Monopolistic Competition and Oligopoly Markets
14	Theoretical	Income Distribution and evaluation related with the Distribution of Economic Growth, Economic Growth-development relationships
15	Theoretical	An overview

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	1	12	2	14
Term Project	1	15	3	18
Individual Work	1	1	1	2
Midterm Examination	1	10	1	11

Final Examination	1	12	1	13
		Total Workload (Hours)		100
		[Total Workload (Hours) / 25*] = **ECTS**		4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Describe the basic economic concepts and principles that are essential to economic analysis.
2	Demand and supply functions to define the determinants of functions and comments.
3	The impact of changes occurring in the market demand and supply curves to analyze, outline how this process of balance.
4	Marginal utility and indifference curves to tell you how the consumer equilibrium analysis makes the approach.
5	Manufacturer balance for marginal, average and total cost concepts and analyzes the relationship between them.

Programme Outcomes *(Accounting and Tax Practices)*

1	Have basic theoretical knowledge and skills in accounting and tax areas
2	The accounting and consultancy firm providing services in accounting, finance and accounting departments to meet the needs of the public or private sector organizations have the ability to think analytically and solve problems, be qualified accounting staff
3	To use at least one of the software packages related to accounting fluent
4	To follow the regulations related to the profession and have the basic legal information
5	Identify the data required for accounting for businesses, the ability to effectively collect and save
6	To be able to keep accounting records necessary to analyze financial transactions
7	General accounting, end of period accounting, cost accounting, and companies, understand and apply accounting control issues
8	Understand the obligations of a responsible and have knowledge about taxes and tax Turkish Tax System
9	By understanding and interpreting the problems of the profession, ideas orally or in writing, to express clearly
10	Knowledge they have taken in relation to the profession and to apply in a real business environment by identifying problems, interpret data and have the ability to analyze,
11	Professional and ethical responsibilities, understand the importance of job security
12	Be aware of the importance of following the regulations related to the profession
13	Correspondence related to the field can make using a computer, to store the information and use the stored information

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	5			5	
P2	5	5		5	
P3	5	5	5	5	
P4	5	5	5	5	
P5		5	5	5	
P6	5		5	5	5
P7	5	5	5	5	5
P8	5	5	5	5	5
P9			5	5	5
P10			5	5	5
P11			5		5
P13					5