



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		European Union and Tourism							
Course Code		İYP117		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In this course, students by recognizing the European Union, the EU aims to understand the importance of Turkey in terms of tourism.							
Course Content		The European Union's history, the European Union Institutions, the European Union's policies, the European Union-Turkey Relations, EU Tourism Policy, Tourism Movements in European Union member countries, Harmonization with the European Union of Turkish tourism policy.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Lec. İsmail Mert ÖZDEMİR							

Prerequisites & Co-requisites

Equivalent Course	KTO121
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Course Book / European Union and Tourism
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Week	Weekly Detailed Course Contents	
1	Theoretical	The history of the European Union
2	Theoretical	Institutions of the European Union
3	Theoretical	The policies of the European Union
4	Theoretical	European Union - Turkey relations
5	Theoretical	European Union tourism policy
6	Theoretical	Tourism movements in European Union member countries Germany, Austria, Belgium, Bulgaria
7	Theoretical	Czech Republic, Denmark, Estonia, Finland
8	Intermediate Exam	Midterm Exam
9	Theoretical	France, GKRY, Netherlands
10	Theoretical	Ireland, Spain, Sweden, Italy
11	Theoretical	Latvia, Lithuania, Luxembourg, Hungary
12	Theoretical	Malta, Poland, Portugal
13	Theoretical	Romania, Slovakia, Croatia
14	Theoretical	Slovenia, Greece
15	Theoretical	Conformity of Turkish tourism policies with the European Union
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	0	28
Midterm Examination	1	8	0	8
Final Examination	1	14	0	14
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	The student will have information about the history of the European Union.
2	Understands terms and concepts related to European Union process.
3	Understands the impact and importance of tourism on the European Union process.
4	Learns the policies of the European Union.
5	Gains knowledge of the European Union's tourism policy.

Programme Outcomes (*Architectural Decorative Arts*)

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Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L5
P7			3
P8	3	3	

