



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Portfolio							
Course Code		MDA216		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Students develop self-discipline and responsibility and to provide the ability for self-evaluation.							
Course Content		The evaluation of the students added their own work, allows the monitoring of each of their progress and provides a basis for evaluating the performance of individual students. promotion of visual communication design, conservation and presentation of printed and digital formats for display. The original portfolio of designs.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Case Study, Project Based Study, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Made Sample Portfolios
2	Internet Source Research

Week	Weekly Detailed Course Contents	
1	Theoretical	The definition and scope of the course
2	Theoretical	What is a personal presentation? Personal presentation techniques. Monogram and business card design. Resumes and letters of intent to prepare.
3	Practice	Job interview techniques. Body language. promotional objects. Participation in competitions and exhibitions. personal presentation way in social media
4	Practice	Portfolio. Portfolio types. Digital portfolio. Digital media portfolio. Digital portfolio software.
5	Practice	Microsoft Powerpoint, Keynote, the presentation preparation software such as Adobe Acrobat
6	Practice	Digital portfolio design process. The choice of digital media portfolio
8	Intermediate Exam	Evaluation
9	Practice	Digital portfolio of interface design
10	Practice	Digital portfolio of interface design
11	Practice	The use of color and image elements in a digital portfolio
12	Practice	The use of sound elements in the digital portfolio. the multimedia features of the digital portfolio
13	Practice	The jury presented the assessment of the work done during the period
14	Practice	The jury presented the assessment of the work done during the period
15	Practice	The jury presented the assessment of the work done during the period
16	Final Exam	Evaluation

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Lecture - Practice	14	0	1	14
Assignment	1	20	2	22
Midterm Examination	1	3	2	5



Final Examination	1	4	2	6
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = <b>ECTS</b>				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	The ability to create a portfolio in line capabilities
3	Will be able to recognize the infrastructure of the portfolio.
4	Collect the designs made, Makes photo shoots Make it ready for use in digital environment.
5	Personalize the portfolio.
6	Designs the emblem to be used, Creates a page layout, Decides the page size.
7	interested in the art of preparing the portfolio and the ability to apply for a business line of work is required
8	To evaluate the perspective of the events, versatile consider to ensure the development of the creative direction

### Programme Outcomes (Architectural Decorative Arts)

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### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L4	L6	L8
P1			4
P2			4
P3	4	4	
P10	3	4	

