



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--------------------------------------------------|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------------------------------------------------------------------------|---|----------------------------------|---|------------|---|
| Course Title | | Web Design | | | | | | | |
| Course Code | | PSB295 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (Hours) | Theory | 1 | Practice | 1 | Laboratory | 0 |
| Objectives of the Course | | Explaining the concept of the Internet and web design , understanding of html coding language , the construction of the planned design of Web pages, creating graphics to be ready for the web interface and the creation of web pages. | | | | | | | |
| Course Content | | Internet and Web Description Html Key Tags, Text and Appearance Tags, Links (Bridge) Create, Table Operations, Forms, Frames, Multimedia Tools , Style Sheets (CSS) Basics , Features, Menus discusses operations and Browser Problems and Solutions issues. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Demonstration, Project Based Study, Problem Solving | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

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| 1 | Özer, Atilla, "İletişimin Çizgi Dili", Anadolu Üniversitesi Yayınları, 1994 Özer, Atilla, "Kuramsal ve Uygulamalı Karikatür" 1998 Koloğlu, Orhan, "Türkiye Karikatür Tarihi", Bileşim Yayıncılık, İstanbul, 2005 |
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| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Theoretical | Introduction to Web Design . What are the tools you need for Web design? What should be taken into account in the design? |
| 2 | Theoretical | According to the content of Web pages with the design of the basic flow chart to explain to the coding. |
| 3 | Theoretical | How web design works are brought into the site? What is HTML ? |
| 4 | Theoretical | HTML tag names, and explain how they work injuries. text formatting. |
| 5 | Theoretical | To create a link to the basic elements of a Web page and site acquisition for the establishment of basic skeleton. |
| 6 | Theoretical | Frames frameset concept , the division of the page, to create a menu , to open the desired page in the field of links in a frameset. |
| 7 | Theoretical | Explanation of the basic tools for page layout . Tables, background explanation of issues such as settlement. |
| 8 | Intermediate Exam | Midterms |
| 9 | Theoretical | For more enriching content of the page described the use of multimedia content in different web page to be. |
| 10 | Theoretical | Lists title and other HTML tags. |
| 11 | Theoretical | Lists title and other HTML tags. |
| 12 | Theoretical | To learn how to fall to pieces made ??with graphic design programs. With a simple HTML editor program into the page by combining the design apart. |
| 13 | Theoretical | According to the images to be used in Web design into a web page explaining the advantages and disadvantages of fetching formats . |
| 14 | Theoretical | The character codes need to be defined in the head section of the web pages , making information content and keyword identification and regulation of the page title. How to explain that the Search page content for search engines. |
| 15 | Theoretical | The character codes need to be defined in the head section of the web pages , making information content and keyword identification and regulation of the page title. How to explain that the Search page content for search engines. |
| 16 | Final Exam | Final exam |



Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 1 | 14 |
| Lecture - Practice | 12 | 0 | 1 | 12 |
| Assignment | 1 | 20 | 0 | 20 |
| Midterm Examination | 1 | 1 | 1 | 2 |
| Final Examination | 1 | 1 | 1 | 2 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

| | |
|---|---------------------------------------------------------------------------------------------------------------------------------|
| 1 | Understanding how the need for the creation of graphical interfaces to be used for the Web page . |
| 2 | Collection of items to create page content and creation. |
| 3 | Be made ??available to the formed web interface and divided into appropriate sections for insertion into the cells of the page. |
| 4 | Storing the graphical interface for the web . |
| 5 | Simple HTML editor to create web pages using the selected program. |

Programme Outcomes (Organic Agriculture)

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|----|--|
| 1 | |
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| 7 | |
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| 9 | |
| 10 | |
| 11 | |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P3 | 2 | 2 | 2 | 2 | 2 |
| P11 | 4 | 4 | 4 | 4 | 4 |

