



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Fundamentals of Web Design							
Course Code		MV270		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	51 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to gain proficiency to make HTML transactions for web project							
Course Content		Internet and web definitions HTML coding Style sheets (CSS) Browser problems and solutions							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Problem Solving					
Name of Lecturer(s)		Ins. Halil TEKATLI							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Lecture notes, Fundamentals of Web Design Lecture notes, in 2014, internet resources
---	--

Week	Weekly Detailed Course Contents	
1	Theoretical	Internet and Web-Definition
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
2	Theoretical	Basic HTML Tags
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
3	Theoretical	Text and Appearance Tags
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
4	Theoretical	Link (bridge) Creation
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
5	Theoretical	Table Operations
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
6	Theoretical	forms
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
7	Theoretical	Forms
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
8	Theoretical	Frames
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
9	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
	Intermediate Exam	Midterm
10	Theoretical	Frames
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
11	Theoretical	Style Sheets (CSS) Basics
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
12	Theoretical	Style Sheets (CSS) Features
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
13	Theoretical	Style Sheets (CSS) Menu Operations
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
14	Theoretical	Style Sheets (CSS) Menu Operations Browser Problems and Solutions
	Preparation Work	Fundamentals of Web Design Lecture notes, 2014



15	Preparation Work	Fundamentals of Web Design Lecture notes, 2014
	Final Exam	Term

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	0.5	1	22.5
Lecture - Practice	15	0.5	1	22.5
Midterm Examination	1	2.5	0.5	3
Final Examination	1	3	0.5	3.5
Total Workload (Hours)				51
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Internet and web definitions
2	HTML coding
3	Style templates (CSS)
4	Browser problems and solutions
5	Web security

Programme Outcomes (Business Administration Management)

1	Use the economical information obtained in micro and macro scale, in their occupational lives.
2	Use information and communication technologies at the level required by their field.
3	Manage business finance, analyze business financial situation, and solve financial problems.
4	Gain management skill by managing and enhancing human resource effectively in accordance with business aims
5	Understand production and marketing functions as a whole, have proficiency in applying new production and marketing techniques.
6	Have proficiency in calculating cost, making entry, preparing and interpreting financial statements
7	Have proficiency in using business management function and applying and following new management techniques
8	Have proficiency for performing legal responsibilities of business, following and applying legislation
9	Have proficiency in following and applying vocational current and economic developments in national and international area.
10	Take responsibilities as a team member when dealing with issues and problems encountered in practice
11	Have the ability to use the computer and the required packaged software
12	Have the professional ethics in business life and business relations

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	2	2	2	2	2
P2	5	5	5	5	5
P3	2	2	2	2	2
P4	2	2	2	2	2
P5	2	2	2	2	2
P6	2	2	2	2	2
P7	2	2	2	2	2
P8	2	2	2	2	2
P9	2	2	2	2	2
P10	2	2	2	2	2
P11	5	5	5	5	5
P12	2	2	2	2	2

