



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Investment and Project Management							
Course Code		MV280		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	55 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The importance of the project valuation, the preparation of investment projects, operation and evaluation from an economic, technical and financial perspective							
Course Content		Characteristics and classification of investment projects, the preparation of investment projects, the preparation of investment projects, operation and evaluation from an economic perspective, the preparation of investment projects, operation and evaluation from a technical perspective, the preparation of investment projects, operation and evaluation from a financial perspective, capital budgeting techniques, Evaluation of investment projects under risk and uncertainty conditions							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Halil SARIASLAN, Yatırım Projelerinin Hazırlanması ve Değerlendirilmesi, Turhan Kitabevi, Ankara.
---	---

Week	Weekly Detailed Course Contents	
1	Theoretical	Investments; types and features
2	Theoretical	Project description and investment projects
3	Theoretical	The stages of investment projects, project idea and pre-analysis, pre-feasibility study
4	Theoretical	The stages of feasibility study; economic analysis, technical analysis and financial analysis
5	Theoretical	Market researching, demand forecast of investment project
6	Theoretical	Project location selection ; critical factors that influence location selection, methods of location selection
7	Theoretical	Project capacity selection; capacity concept, capacity, relation between capacity and cost, critical factors that influence capacity selection and midterm
8	Theoretical	Technical analysis of investment projects, technical evaluation subjects
9	Theoretical	Midterm
10	Theoretical	Financial analysis of investment projects
11	Theoretical	Evaluation methods of investment projects
12	Theoretical	Evaluation of investment projects under risk and uncertainty conditions
13	Theoretical	Evaluation of investment projects under risk and uncertainty conditions
14	Theoretical	Evaluating public investment projects
15	Theoretical	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	0.5	2	37.5
Midterm Examination	1	8	0.5	8.5



Final Examination	1	8	1	9
Total Workload (Hours)				55
[Total Workload (Hours) / 25*] = <b>ECTS</b>				2
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Explain characteristics and classification of investment projects
2	Explain critical factors influencing investment decisions
3	Explain capital budgeting techniques and evaluate investment decisions
4	Explain the principles of capital structure and cost of capital
5	To understand the basic knowledge and skills of investment

### Programme Outcomes (Business Administration Management)

1	Use the economical information obtained in micro and macro scale, in their occupational lives.
2	Use information and communication technologies at the level required by their field.
3	Manage business finance, analyze business financial situation, and solve financial problems.
4	Gain management skill by managing and enhancing human resource effectively in accordance with business aims
5	Understand production and marketing functions as a whole, have proficiency in applying new production and marketing techniques.
6	Have proficiency in calculating cost, making entry, preparing and interpreting financial statements
7	Have proficiency in using business management function and applying and following new management techniques
8	Have proficiency for performing legal responsibilities of business, following and applying legislation
9	Have proficiency in following and applying vocational current and economic developments in national and international area.
10	Take responsibilities as a team member when dealing with issues and problems encountered in practice
11	Have the ability to use the computer and the required packaged software
12	Have the professional ethics in business life and business relations

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4
P1	3	3	3	3
P2	3	4	5	4
P3	4	2	3	5
P4	5	4	4	5
P5	4	5	4	3
P6	5	5	4	2
P7	4	5	4	1
P8	5	3	5	1
P9	2	3	5	3
P10	3	4	5	4
P11	3	4	5	5
P12	3	3	5	3

