



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Literacy							
Course Code		MV276		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	53 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To inform students about the basic concepts of finance. To provide awareness about issues such as savings, reaching financial resources, using resources obtained and the converting to investments In both their private and working life							
Course Content		Definition of financial literacy, Basic Concepts of the Finance and Economics, Reading and Interpreting of Financial Statements, Financial Markets: Money Markets, Capital Markets, Financial instruments (securities), Financial Planning							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Case Study, Problem Solving					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Habil GÖKMEN, Finansal Okur-Yazarlık, Hiperlink Yayınevi, İstanbul.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of financial literacy
2	Theoretical	Basic Concepts of the Finance and Economics
3	Theoretical	Business Finance and Financial Management
4	Theoretical	Accounting System and its Interpretation
5	Theoretical	Reading and Interpreting of Financial Statements
6	Theoretical	Time Value of Money
7	Theoretical	Financial System and Financial Intermediaries
8	Theoretical	Financial Markets: Money Markets, Capital Markets
9	Intermediate Exam	Midterm Exam
10	Theoretical	Financial instruments (securities)
11	Theoretical	Financing Resources and Financing Decision
12	Theoretical	Asset and Investment Concepts
13	Theoretical	Investment Decisions and Issues to be Considered in Investment Decisions
14	Theoretical	Financial Planning
15	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	2	45
Midterm Examination	1	3	1	4
Final Examination	1	3	1	4
Total Workload (Hours)				53
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	To understand basics and content of financial literacy
2	To recognize the basic concepts of finance and economics
3	Recognize the financial system
4	Learn commonly used financial instruments and the risks
5	To gain information about financial markets and financial intermediaries

Programme Outcomes (Business Administration Management)

1	Use the economical information obtained in micro and macro scale, in their occupational lives.
2	Use information and communication technologies at the level required by their field.
3	Manage business finance, analyze business financial situation, and solve financial problems.
4	Gain management skill by managing and enhancing human resource effectively in accordance with business aims
5	Understand production and marketing functions as a whole, have proficiency in applying new production and marketing techniques.
6	Have proficiency in calculating cost, making entry, preparing and interpreting financial statements
7	Have proficiency in using business management function and applying and following new management techniques
8	Have proficiency for performing legal responsibilities of business, following and applying legislation
9	Have proficiency in following and applying vocational current and economic developments in national and international area.
10	Take responsibilities as a team member when dealing with issues and problems encountered in practice
11	Have the ability to use the computer and the required packaged software
12	Have the professional ethics in business life and business relations

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	2	2	2
P2	3	3	2	2	2
P3	5	5	5	5	5
P4	3	3	2	2	2
P5	3	3	2	2	2
P6	3	3	2	2	2
P7	2	3	2	2	2
P8	2	3	2	2	2
P9	2	3	2	3	2
P10	2	3	2	3	2
P11	3	3	2	3	2
P12	3	3	2	3	2

