



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Micro Economics							
Course Code		IYO111		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Comprehending of economic life,Analyzing of basic economic problems,Analyzing of rational deciding proceses connected consumer and firm theory,Getting of consumption and production functions as mathematically methods, Analyzing of factor markets and firms deciding strategies in defferent markets							
Course Content		In this course, it is analyzed the problem of economic system, economic event, actors of economic activities and behaviour methods of these,consupction theory and utility maximization, firm theory and profit maximization,consumption and production functions as mathematically							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Ins. Yıldırım TOPRAK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Zennel Dinler, Mikro Ekonomi, Ekin Kitabevi, 2007.
2	Erdal Ünsal, Mikro İktisat, İmaj Yayıncılık

Week	Weekly Detailed Course Contents	
1	Theoretical	The History of Economics, Fundamental Problems, and Economic Systems.
	Preparation Work	Related chapters in the course book
2	Theoretical	Demand and Supply
	Preparation Work	Related chapters in the course book
3	Theoretical	Public and Private Sectors
	Preparation Work	Related chapters in the course book
4	Theoretical	Elasticity
	Preparation Work	Related chapters in the course book
5	Theoretical	Consumer Choice
	Preparation Work	Related chapters in the course book
6	Theoretical	Productivity and Costs
	Preparation Work	Related chapters in the course book
7	Theoretical	Product Markets
	Preparation Work	Related chapters in the course book
8	Theoretical	Perfect Competition
	Preparation Work	Related chapters in the course book
9	Intermediate Exam	Midterm Exam
10	Theoretical	Monopoly
	Preparation Work	Related chapters in the course book
11	Theoretical	Monopolistic Competition, Oligopoly, and Regulation
	Preparation Work	Related chapters in the course book
12	Theoretical	Production Factors' Demand and Labour Market
	Preparation Work	Related chapters in the course book
13	Theoretical	Interest, Rent and Profit
	Preparation Work	Related chapters in the course book
14	Theoretical	General Equilibrium and Welfare
	Preparation Work	Related chapters in the course book



15	Intermediate Exam	Midterm Exam
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Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	14	1	15
Final Examination	1	17	1	18
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Analyze the importance of the model in economics.
2	Analyze the emergence of consumer behavior.
3	Analyze the emergence of producer behavior.
4	Interpret consumer and producer behavior.
5	To define the concepts such as need, utility, goods, production, income, consumption, savings.

Programme Outcomes (Business Administration Management)

1	Use the economical information obtained in micro and macro scale, in their occupational lives.
2	Use information and communication technologies at the level required by their field.
3	Manage business finance, analyze business financial situation, and solve financial problems.
4	Gain management skill by managing and enhancing human resource effectively in accordance with business aims
5	Understand production and marketing functions as a whole, have proficiency in applying new production and marketing techniques.
6	Have proficiency in calculating cost, making entry, preparing and interpreting financial statements
7	Have proficiency in using business management function and applying and following new management techniques
8	Have proficiency for performing legal responsibilities of business, following and applying legislation
9	Have proficiency in following and applying vocational current and economic developments in national and international area.
10	Take responsibilities as a team member when dealing with issues and problems encountered in practice
11	Have the ability to use the computer and the required packaged software
12	Have the professional ethics in business life and business relations

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	1	2	3	4
P2	2	3	1	3	4
P3	2	1	3	2	4
P4	1	2	3	2	5
P5	1	5	4	3	3
P6	2	1	2	2	2
P7	1	2	3	3	4
P8	1	1	1	1	2
P9	1	3	1	3	3
P10	1	1	1	2	1
P11	1	1	1	2	1
P12	1	3	3	2	1

