



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Research Methods and Techniques							
Course Code		KPO154		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	71 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To teach to students a basic level research and presentation techniques							
Course Content		The course also deal with the issues of economic development such as trade, industrialisation, agriculture, health, education, environment and financial assistance.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Ins. Halil TEKATLI							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Halil Seyidoğlu, Bilimsel Araştırma ve Yazma El Kitabı, Güzem Can Yayınları, İstanbul, 2005
2	Bilimsel Araştırma Teknikleri, İslamoğlu, H.A., Beta Yayınları, İstanbul

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction and use of the library
	Preparation Work	Related chapters in the course book
2	Theoretical	Rules of citation of scientific works, I
	Preparation Work	Related chapters in the course book
3	Theoretical	Rules of citation of scientific works, II
	Preparation Work	Related chapters in the course book
4	Theoretical	Reference Systems
	Preparation Work	Related chapters in the course book
5	Theoretical	The concept of paradigm in science and society
	Preparation Work	Related chapters in the course book
6	Theoretical	The birth and development of the social sciences, social sciences, positivist and post-positivist approaches to trans-
	Preparation Work	Related chapters in the course book
7	Theoretical	theory, hypothesis, assumption concepts, deductive and inductive
	Preparation Work	Related chapters in the course book
8	Theoretical	The choice of the research topic, the research proposal and bid, to determine the limitations of the study, the source search-and-scan
	Preparation Work	Related chapters in the course book
9	Preparation Work	Midterm exam
	Intermediate Exam	Midterm exam
10	Theoretical	Sampling definition, types and techniques of research, the reliability and validity of the research ethics
	Preparation Work	Related chapters in the course book
11	Theoretical	An overview of the qualitative and quantitative data collection, survey technique
	Preparation Work	Related chapters in the course book
12	Theoretical	Interviews, case study method, observation method
	Preparation Work	Related chapters in the course book
13	Theoretical	content analysis
	Preparation Work	Related chapters in the course book



14	Theoretical	Oral history, content analysis
	Preparation Work	Related chapters in the course book
15	Final Exam	Final exam.

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	14	0.5	14.5
Final Examination	1	14	0.5	14.5
Total Workload (Hours)				71
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Explains the philosophy of social science
2	Sorts of resource use in scientific research and citation methods of making
3	Makes a research proposal, design research process from beginning to end
4	At least one of the uses of quantitative and qualitative research techniques
5	Sosyal bilimlerde kullanılan araştırma yöntemlerini tanıır

Programme Outcomes (Business Administration Management)

1	Use the economical information obtained in micro and macro scale, in their occupational lives.
2	Use information and communication technologies at the level required by their field.
3	Manage business finance, analyze business financial situation, and solve financial problems.
4	Gain management skill by managing and enhancing human resource effectively in accordance with business aims
5	Understand production and marketing functions as a whole, have proficiency in applying new production and marketing techniques.
6	Have proficiency in calculating cost, making entry, preparing and interpreting financial statements
7	Have proficiency in using business management function and applying and following new management techniques
8	Have proficiency for performing legal responsibilities of business, following and applying legislation
9	Have proficiency in following and applying vocational current and economic developments in national and international area.
10	Take responsibilities as a team member when dealing with issues and problems encountered in practice
11	Have the ability to use the computer and the required packaged software
12	Have the professional ethics in business life and business relations

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	2	2	2	2
P2	3	2	2	1	2
P3	3	2	1	2	2
P4	3	3	2	2	2
P5	2	2	2	2	2
P6	3	2	2	2	2
P7	3	2	3	2	3
P8	3	2	2	2	2
P9	3	2	2	2	3
P10	3	2	2	2	2
P11	2	2	2	1	2
P12	3	2	2	2	2

