AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		General Economic							
Course Code		YYÖN103		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course introduces basic tools and concepts of economic theory. The objective of this course is to develop the ability in students to understand and use the fundamental tools of microeconomic theory. Using these tools, they can analyze and explain market phenomena. We will study how markets solve the allocation problem, demand and consumer behavior, supply and firm behavior, costs of production and different market types							
Course Content		Economic Sciences and Basic Concepts, examining the relationship between the Economic Sciences and other sciences, identifying the concepts consistently used by everyone in daily life, Micro Economics, small decision units existing in the Business, Macro Economics, national income and national income calculation methods, monetary and properties of the currency, monetary types, functions of monetary and its role in the economy							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Case Study						
Name of Lecturer(s)		Ins. Cennet ARMAN ZENGİ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	1. İ.Mete DOĞRUER -İktisat ders notları- 1989 ; Salih ŞİMŞEK -Ekonomi- 2008
2	2. Erdoğan ALKİN -İktisat- 1999 ; Kubilay BAYSAL -Türkiye ekonomisi- 1998

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic Economic Concepts
2	Theoretical	Basic economic problems of societies
3	Theoretical	Functioning of price mechanism
4	Theoretical	Demand, Supply ve Market
5	Theoretical	Demand theory and consumer balance
6	Theoretical	Production theory and firm balance
7	Theoretical	Revenues and costs of firms
8	Intermediate Exam	MidTerm Exam
9	Theoretical	GDP, employement
10	Theoretical	Money and banking system
12	Theoretical	Developing countries and economic systems
13	Theoretical	Inflation and Devaluation
14	Theoretical	EU Turkey relations and foreign trade policy
15	Theoretical	General Repetition
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	20	0	2	40
Assignment	1	0	15	15
Individual Work	1	0	14	14
Midterm Examination	1	1	1	2

Final Examination	1	3	1	4
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = **ECTS**	3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	1. Understand the basic concepts of Economics
2	2. Understand the economic decision-making process of the consumer.
3	3. Know the concept of the market.
4	4. Businesses learn to rational decision-making processes
5	5. Understand the range of the market.
6	6. Consumer equilibrium level of national income and understand the formation of
7	7. Currency, economic growth, and understand the basic elements of the systems.

Programme Outcomes *(Logistics)*

1	Understanding of the basics needed for the mobility of production and consumption of goods.
2	Provide warehouse and inventory management decisions.
3	To decide on the mode of transport and handling equipment to be used.
4	Logistics information systems benefit from the process of the realization of the activities.
5	To dominate the national and international legislation regulating the field of logistics.
6	Administration, management and marketing ideas and conducting.
7	Sensitivity to the requirements of professional ethics move
8	Idea about the conduct of national and international transport policies.
9	Having written and oral communication skills.
10	Current society and understand the world.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5	L6	L7
P1	3	3	3	3	3	3	3
P2	3	3	3	3	3	3	3
P3	3	3	3	3	3	3	3
P6	3	3	3	3	3	3	3
P10	3	3	3	3	3	3	3