AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Business Administration						
Course Code	LGT105		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	3	Workload	77 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	The emergence of business administration from the structure and organization of a business, to provide information about the kinds of businesses and business functions						
Course Content	Basic concepts of business, business functions						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study, Problem Solving						
Name of Lecturer(s)	Ins. Ayşenur ÖREN						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	1. Temel İşletme Bilgileri, İsmet Mucuk.
2	2. İşletme Bilimlerine Giriş, M. Şerif Şimşek.
3	3. Ders notları

Weekly Detailed Course Contents

Week		Weekly Detailed Course Contents
1	Theoretical	Basic Concepts of business administration
2	Theoretical	Business Objectives - Internal and External Environment
3	Theoretical	Classification of business
4	Theoretical	Classification of business
5	Theoretical	Feasibility Process
6	Theoretical	Firm Size and Capacity
7	Theoretical	Location Selection
8	Theoretical	Management
9	Theoretical	Midterm
10	Theoretical	Manufacturing - R & D
11	Theoretical	Marketing
12	Theoretical	Finance
13	Theoretical	Human Resource Management
14	Theoretical	Development of Business Administration
15	Theoretical	Development of Business Administration
16	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	1	0	10	10
Individual Work	1	0	17	17
Midterm Examination	1	1	1	2
Final Examination	1	3	3	6
			Total Workload (Hours)	77
			[Total Workload (Hours) / 25*] = **ECTS**	3

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	1. Basic business information
2	2. Business provider.
3	3. Business functions
4	4. The development of business management
5	To be able to define environmental factors affecting business.

Programme Outcomes *(Logistics)*

1	Understanding of the basics needed for the mobility of production and consumption of goods.
2	Provide warehouse and inventory management decisions.
3	To decide on the mode of transport and handling equipment to be used.
4	Logistics information systems benefit from the process of the realization of the activities.
5	To dominate the national and international legislation regulating the field of logistics.
6	Administration, management and marketing ideas and conducting.
7	Sensitivity to the requirements of professional ethics move
8	Idea about the conduct of national and international transport policies.
9	Having written and oral communication skills.
10	Current society and understand the world.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	1	1	1	1	
P2	2	2	2	2	
P6	5	5	5	5	4
P7	1	1	1	1	
P9	2	2	2	2	
P10					4