AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Social Responsibility						
Course Code	LGT272		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	80 *(Hours)*	Theory	2	Practice	0	Laboratory	0

Objectives of the Course	The most important goal of the social responsibility course is to make students aware of the problems of the society in which they live and to lead them to make positive contributions, and to provide them with theoretical skills such as managing projects, becoming a team and organizing. In this course, all students will manage social responsibility projects together with a variety of third sector organizations throughout the semester.
Course Content	To make up working group, to determine the objectives and working areas, to make necessary contacts with relevant institutions or organizations, to distribute tasks and the preliminary preparations, to start working, to make reports of the results and transfer the presentation to the department's web page.
Work Placement	N/A
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study
Name of Lecturer(s)	Lec. Durcan Özgün SARIOĞLU

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Özgen, Ebru. Kurumsal Sosyal Sorumluluk Projeleri, İstanbul:Mavi Ağaç Yayınları, 2006.
2	Kotler, Philip. Kurumsal Sosyal Sorumluluk, İstanbul:MediaCat Yayınları, 2006.
3	Aydede, Ceyda. Yükselen Trend Kurumsal Sosyal Sorumluluk, İstanbul:MediaCat Yayınları, 2007.

Week	Weekly Detailed Course Contents	
1	Theoretical	The Concept, Purpose and Importance of Social Responsibility
2	Theoretical	The social responsibility projects in Turkey
3	Theoretical	The social responsibility projects in the World
4	Theoretical	The Concept, Purpose and Importance of Corporate Social Responsibility
5	Theoretical	Corporate social responsibility in the context of social and environmental responsibility
6	Theoretical	The relationships between corporate social responsibility and ethics
7	Theoretical	The meaning of corporate social responsibility and its importance of corporate sustainability.
8	Theoretical	The importance of social responsibility campaigns for marketing
9	Intermediate Exam	Mid-term Exam
10	Theoretical	Examination of social responsibility projects implemented in the world and Turkey
11	Theoretical	Realization phase of the project Social Responsibility
12	Theoretical	The project design
13	Theoretical	The project design
14	Theoretical	Project Presentations
15	Theoretical	General Review
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	4	56
Assignment	1	0	10	10
Individual Work	1	0	10	10
Midterm Examination	1	1	1	2

Final Examination	1	1	1	2
		Total Workload (Hours)		80
		[Total Workload (Hours) / 25*] = **ECTS**		3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	
2	
3	
4	
5	Ability to carry out projects with teamwork

Programme Outcomes *(Logistics)*

1	Understanding of the basics needed for the mobility of production and consumption of goods.
2	Provide warehouse and inventory management decisions.
3	To decide on the mode of transport and handling equipment to be used.
4	Logistics information systems benefit from the process of the realization of the activities.
5	To dominate the national and international legislation regulating the field of logistics.
6	Administration, management and marketing ideas and conducting.
7	Sensitivity to the requirements of professional ethics move
8	Idea about the conduct of national and international transport policies.
9	Having written and oral communication skills.
10	Current society and understand the world.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	4	4	4	4	
P2	3	3	3	3	2
P3	3	3	3	3	
P4	3	3	3	3	
P5	2	2	2	2	
P6	3	3	3	3	
P7	1	1	1	1	
P8	1	1	1	1	